

SMART

TOYS AND GAMES



TOYS 2026

Dear Smart Partner,

Welcome to SMART Toys and Games, where fun meets learning!

Both our new catalogues (one for toys and one for games now) are full of exciting new toys and games that entertain and stimulate the minds of all ages.

At SMART we believe in game-based learning. By playing with our toys and games everyone can unlock their potential while having a good time. Passion fuels us, and our talented team continuously works to create innovative and enriching play experiences.

Each product in these catalogues reflect our commitment to quality, fun, and education.

Specialising in logic puzzle games that ignite imagination and strengthen cognitive abilities, SmartGames offers an educational and engaging experience for all ages. Explore our well balanced selection of construction toys with SmartMax® and GeoSmart®, where creativity blends seamlessly with education, stimulating fine motor skills, spatial awareness and motor skills.

After the successful acquisition of WOW TOYS in 2024 for toddlers and preschoolers, in 2025 we could welcome RECENT TOYS and INSIDE CUBE into our group, This step confirms our decision to step into the exciting world of Mechanical Brainteasers and Twisty Puzzles by acquiring a solid base to work from.

Additionally, our other brands such as Happy Cube®, The Happy Puzzle Company®, Smartivity®, Yatzy®, Mimiq®, and Foooty® contribute to the stable growth of our company. Last but not least, we introduce the exciting gift line of SPEKS in many of our markets. Great new products in amazing packaging bring us into a completely different field of the ever growing market of gifts and premiums.

A big thank you to all our partners, especially those who distribute or work with our product lines. Your support helps us bring these great toys and games to people all around the world.

Explore the world of SMART, take a look at our catalogues, and let the adventures begin!

On behalf of the SMART Team,

ROLF VANDOREN .

**Rolf Vandoren,
CEO Smart Toys and Games**





SMART

TOYS AND GAMES

WOW Toys	4
SmartMax	25
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Smartivity	50
Footy	54





Strong, safe, battery-free toys for toddlers

Since 1997, WOW Toys has been creating high quality toddler toys with lasting play value, clever mechanical features and fun surprises - all without batteries.



Our surprising WOW FEATURES

Our toys are packed with exiting features to discover using vibrant colours, sounds and clever mechanical features that provide long lasting play value.



push along



push along sounds



push & go motor



motorised rotors



vibrating countdown



floor & bath toy



developmental benefits



1-2 years
sensory & motor skill
development



2-3 years
active play
& discovery



3-4 years
social interaction
& development



4-6 years
role-play
& exploration



Tough toys for toddlers, where safety is everything.



Our toys are safe to be nibbled, chewed, hugged and loved. All WOW Toys are built to last and can withstand even the most heavy-handed play of toddlers.



Every toy is designed in-house and produced using the finest high-grade materials that are rigorously safety tested to give parents peace of mind.



Designed with children in mind, so no sharp edges or small parts that could be swallowed. Plus, no batteries, so no nasty leaks!





Taxi Theo™

- dishwasher safe figures
- push & go motor with realistic engine sounds
- removable driver play friend
- magic button to open the back door

Hop into big-city adventures with Taxi Theo! This classic black cab fits two figurines, one drives up front while the other rides in the back. Press the roof taxi sign and the rear window pops open, perfect for speedy getaways. With Sherlock along for the ride, the gang is in for mysterious adventures.

👤 ages 1 - 5 years

🚗 3 pieces

ITEM WW 11002
I/M 3/12

EAN 5414301400028 5 414301 400028





Taxi Toni™

- dishwasher safe figures
- push & go motor with realistic engine sounds
- removable driver play friend
- magic button to open the back door

Cruise the city in style with Taxi Toni! This classic yellow cab with its iconic checkerboard stripe is built for nonstop fun. Fit two figurines inside, one driving up front, then push the taxi sign to pop open the rear window so the second can hop in. With Lady Libby on board, every ride feels like a big, bold NYC adventure.

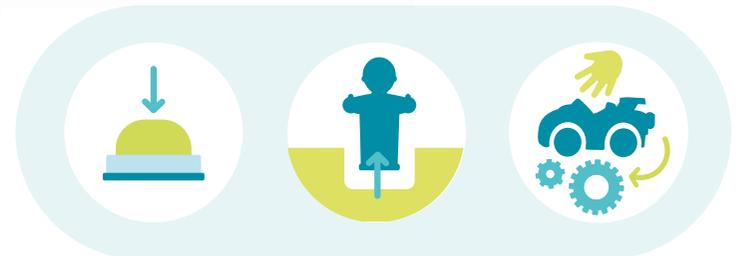
ages 1 - 5 years

3 pieces

ITEM WW 11005

I/M 3/12

EAN 5414301400059 5 414301 400059





Gigi's Royal Carriage™

- push-along horse & carriage
- removable thrones & figures
- wobble feature & realistic clippety-clop sound
- dishwasher safe figures

Roll into royal adventures with the Royal Carriage! Pulled by Gigi the horse, it comes with detachable thrones for King George and Queen Grace, lift them out to play anywhere, then pop them back in for the next grand ride. Pull the carriage forward and it rocks along with a fun "clipity-clop" sound, perfect for fairytale journeys and royal arrivals.

ages 1 - 5 years 4 pieces

ITEM WW 11001

I/M 3/12

EAN 5414301400011





Royal Family Set™

• dishwasher safe figures

Meet the royal family; King George, Queen Grace, Prince Alex, and Princess Lizzy! With four charming figurines, kids can create endless fairytale stories, from grand celebrations to everyday palace adventures.

ages 1 - 5 years

4 pieces

ITEM WW 11003

I/M 4/24

EAN 5414301400035 5 414301 400035





Finn Farm Friends™

- dishwasher safe figures
- battery free
- push-along cart with realistic clippety-clop sound
- removable farmer, horse and dog figurines

Head out for farmyard fun with Farmer Finn and friends! Finn's trusty horse pulls the cart along with a cheerful clippety-clop sound as you roll. The dog can ride in the cart for the journey, perfect for deliveries, adventures, and a busy day on the farm!

ages 1 - 5 years
 4 pieces

ITEM WW 11004
 I/M 4/16
 EAN 5414301400042 5 414301 400042





Fire Engine Blaze™

· super grip wheels · dishwasher safe figure

Police Car Bobby™

· super grip wheels · dishwasher safe figure



† ages 10m+ 🚗 2 pieces

† ages 10m+ 🚗 2 pieces

ITEM WW 10403
I/M 4/24
EAN 5033491104037



ITEM WW 10407
I/M 4/24
EAN 5033491104075



Jet Plane Piper™

· hidden wheels · dishwasher safe figure



† ages 10m+ 🚗 2 pieces

ITEM WW 10411
I/M 4/24
EAN 5033491104112



Jurassic Jesse™

· push & go motor · magnetic hook · removable figures



† ages 1 - 5 years 🚗 4 pieces

ITEM WW 10396
I/M 3/12
EAN 5033491103962



Lift-it Luke™

· push & go motor · pull handle to lift bucket



† ages 1 - 5 years 🚗 3 pieces

ITEM WW 01026
I/M 3/12
EAN 5033491010260



Johnny Jungle Plane™

· push & go motor · rotating propellers
· rotate tail to reveal 3 secret compartments



† ages 1 - 5 years 🚗 3 pieces

ITEM WW 01013
I/M 3/12
EAN 5033491010130



Richie Race Car™

· push & go motor · magnetic hook
· removable figure · reversible barrier



† ages 1 - 5 years 🚗 3 pieces

ITEM WW 10343
I/M 4/16
EAN 5033491103436



Dynamite Daisy™

· push & go motor · magnetic hook · removable figure



† ages 1 - 5 years 🚗 2 pieces

ITEM WW 01016
I/M 4/16
EAN 5033491010161



Fireball Frankie™

· push & go motor · magnetic hook · removable figure



† ages 1 - 5 years 🚗 2 pieces

ITEM WW 01015
I/M 4/16
EAN 5033491010154



Cop Car Cody™

· push & go motor · magnetic hook · removable figure



† ages 1 - 5 years 🚗 2 pieces

ITEM WW 10715
I/M 4/16
UPC 5033491107151



Fire Buggy Bertie™

· push along · fun rocking action · removable figure



† ages 10m+ 🚗 2 pieces

ITEM WW 10311
I/M 4/16
UPC 5033491103115



Ronnie Rocket™

· vibrating countdown motor
· pull cord to start the countdown
· shakes and shudders
· press button to flip open cockpit



† ages 1 - 5 years 🚗 2 pieces

ITEM WW 010230
I/M 3/12
EAN 5033491102309



Polly's Pony Adventure™

· push & go motor · detachable horse trailer
· place figure in horse



† ages 1 - 5 years 🚗 2 pieces

ITEM WW 10349
I/M 3/12
EAN 5033491103498



Pippa's Princess Carriage™

- push along sounds · use figure to rotate mirror
- detachable horse



† ages 1 - 5 years 🚗 4 pieces

ITEM WW 10240
I/M 3/12
EAN 5033491102408



Harry Copter's Animal Rescue™

- motorised rotors · magnetic animal lift
- trigger-pull propellers · clicking tail rotor



† ages 1 - 5 years 🚗 4 pieces

ITEM WW 01014
I/M 3/12
EAN 5033491010147



Mix N Fix Mike™

- push & go motor · rotating mixer
- spinning swirl



† ages 1 - 5 years 🚗 2 pieces

ITEM WW 10185
I/M 3/12
EAN 5033491101852



Freddy Farm Truck™

- push & go motor · magnetic hook
- removable animals and figure



† ages 1 - 5 years 🚗 6 pieces

ITEM WW 10710
I/M 3/12
EAN 5033491107106



Ernie Fire Engine™

- push & go motor · extend and lift ladder
- clicking ladder



† ages 1 - 5 years 🚗 2 pieces

ITEM WW 10714
I/M 3/12
UPC 5033491107144



The Turbo Twins™

- push & go motors · magnetic hooks
- removable figures



† ages 1 - 5 years 🚗 4 pieces

ITEM WW 06060
I/M 3/12
UPC 5033491060609



Taylor's Tractor ride™

- push & go motor · hook on trailer
- removable figures



† ages 1 - 5 years 🚗 7 pieces

ITEM WW 10395
I/M 3/12
UPC 5033491103955



people play sets



WOW figurines are designed to be compatible across the entire WOW world, so kids can mix, match, and swap them between WOW vehicles and playsets for even more storytelling fun.



WOW figurines are easy to clean, just pop them in the dishwasher when playtime gets messy.

Play People Set™

- dishwasher safe figures
- no bpa · no pvc · no toxic paint



† ages 10m+ 🚗 4 pieces

ITEM WW 10285
I/M 4/24
UPC 5033491102859



Farm Animal Set™

- dishwasher safe figures
- no bpa · no pvc · no toxic paint



† ages 10m+ 🚗 4 pieces

ITEM WW 10284
I/M 4/24
UPC 5033491102842



Dustin Dump Truck™

- push & go motor · sturdy carry handle
- automated tipping truck



† ages 1 - 5 years 🚗 2 pieces

ITEM WW 10183
I/M 2/6
UPC 5033491101838



Kitty Camper Van™

- push & go motor · opening roof
- opening front cab · magic wow button opens tailgate



† ages 1 - 5 years 🚗 6 pieces

ITEM WW 10324
I/M 2/6
UPC 5033491103245



Flip 'N' Tip Fred™

- push & go motor · load bucket · revolving waste crusher
- match and sort the bins · pull lever to flip the bins



† ages 1 - 5 years 🚗 6 pieces

ITEM WW 01018
I/M 2/6
UPC 5033491010185



Dexter the Digger™

- push & go motor · mechanical arm
- secret engine compartment · rattling boulder



† ages 1 - 5 years 🚗 4 pieces

ITEM WW 01027
I/M 2/6
UPC 5033491010277



Sam the Steam Train™

- push & go motor · push chimney to blow whistle
- role-play fun carriage · hook-on carriage



† ages 1 - 5 years 🚗 5 pieces

ITEM WW 08000
I/M 2/6
UPC 5033491080003



Robin's Medical Rescue™

- push & go motor · in-built x-ray machine
- push button to open tailgate · sliding door



† ages 1 - 5 years 🚗 5 pieces

ITEM WW 10141
I/M 2/6
UPC 5033491101418



Motorbike Mason™

- push & go motor · removable figures and pet dog



↑ ages 1 - 5 years 🚗 4 pieces

ITEM WW 10392
I/M 3/12
UPC 5033491103924 5 033491 103924

Marco's Moto Team™

- push & go motor · detachable trailer
- place figure in motorcycle



↑ ages 1 - 5 years 🚗 5 pieces

ITEM WW 10716
I/M 3/12
UPC 5033491107168 5 033491 107168



Harvey Harvester™

- push & go motor · rotating rattling thrasher
- automatic baler · swivel out grain arm



↑ ages 1 - 5 years 🚗 4 pieces

ITEM WW 10120
I/M 2/6
UPC 5033491101203 5 033491 101203

Police Chase Charlie™

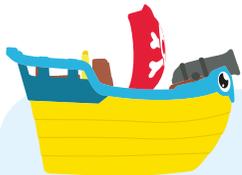
- push & go motor · push button flip open roof



↑ ages 1 - 5 years 🚗 3 pieces

ITEM WW 04050
I/M 3/12
UPC 5033491040502 5 033491 040502





Bath Toys



WOW bath toys are made to float on water, making bath time even more fun and full of splashy adventures.



WOW bath toys are designed to be mould-free, with clever drain-friendly designs that help keep water out for cleaner, happier play.

Tug Boat Tim™



† ages 10m+ 🚗 2 pieces

ITEM WW 10413
I/M 4/24
EAN 5033491104136



Sunny Submarine™

• wind up • dishwasher safe • mould resistant
• bath and floor toy



† ages 1 - 5 years 🚗 2 pieces

ITEM WW 03095
I/M 4/16
UPC 5033491030954



Pip the Pirate Ship™

• squirting cannon • scoop and pour sail
• floating boat • mould resistant



† ages 1 - 5 years 🚗 4 pieces

ITEM WW 10348
I/M 3/12
EAN 5033491103481



Fireboat Felix™

• mould resistant • dishwasher safe
• push button to squirt water



† ages 1 - 5 years 🚗 2 pieces

ITEM WW 01017
I/M 4/16
UPC 5033491010178



Tommy Tug Boat™

• wind up • dishwasher safe • mould resistant
• bath and floor toy



† ages 1 - 5 years 🚗 2 pieces

ITEM WW 04000
I/M 4/16
UPC 5033491040007



My First WOW



Fire Engine Blaze



Police Car Bobby



Jet Plane Piper



bath toys



Police Boat Perry



Pip The Pirate Ship



Fireboat Felix



Sunny Submarine



Tommy Tug Boat

NEW 2026



Taxi Theo



Taxi Toni



Gigi's Royal Carriage



Royal Family Set



Finn Farm Friends

playsets



Jurrasic Jesse



Lift it Luke



Johnny Jungle Plane



Richie Race Car



Dynamite Daisy



Fireball Frankie



Cop Car Cody



Fire Buggy Bertie



Ronnie Rocket



Polly's Pony Adventure



Pippa's Princess Parade



Harry Copters Animal Rescue



Mix & Fix Mike



Freddie Farm Truck



Ernie Fire Engine



The Turbo Twins



Taylor's Tractor Ride



Play People Set



The Farm Animal Set



Dustin Dump Truck



Kitty Campervan



Flip n Tip Fred



Dexter The Digger



Sam The Steam Train



Robin's Medical Rescue



Motorbike Mason



Marco's Moto Team



Harvey Harvester

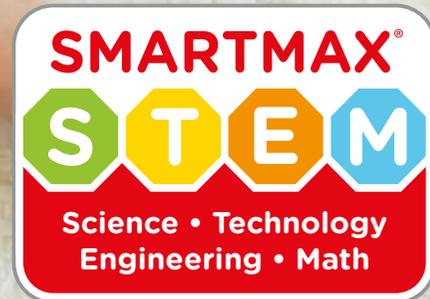


Police Chase Charlie



SMARTMAX[®]

m a g n e t i c d i s c o v e r y





discover the magic of magnetic play

SMARTMAX® is a range of solid, magnetic discovery toys for toddlers as young as one year old, and preschoolers up to ages of six and seven years. Enjoy worry-free, fun, and educational playtime for you and your toddler. Learn all about magnetism with these STEM toys and practice the motor skills of your child while also stimulating imagination and storytelling. Durable, sturdy materials make sure these sets can be passed on to the next generation. No matter the taste of your little one, there is a set for every child. And all sets are compatible with each other.

www.SmartMax.eu

Build, play,
imagine
and combine!



learning through play

SmartMax® stimulates

-  hand-eye coordination
-  logical thinking
-  colour recognition
-  form recognition in 2d & 3d
-  playing together
-  counting
-  fantasy
-  creativity

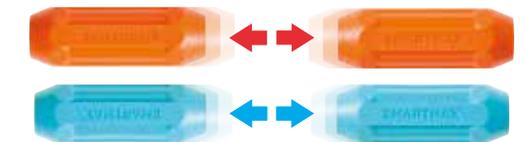
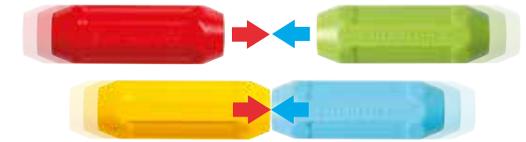


magnetic discovery

north & south

Magnets have a magnetic north and south pole. Bars in cold colours (green, blue and lilac) have outward directed north poles.

Bars in warm colours (red, orange, pink and yellow) have outward directed south poles.



attract & repel

Opposite poles attract each other, identical poles repel. All bars in 'cold' colours can be combined with all bars in 'warm' colours. All other combinations repel.



balls

The SMARTMAX® balls are attracted by all magnetic bars, regardless of their colour.

the magic of storytelling

Discover a whole new way to play and learn with our latest SmartMax® set! This special edition combines magnetic fun with the power of imagination. Meet colorful figures, follow their adventures in the included story booklet, and then bring the tale to life through play.

Children can re-enact the story or invent their own - building language skills, creativity, and emotional expression along the way. Just like every SmartMax® set, the pieces are made from durable, high-quality materials for safe, worry-free play.

All SmartMax® sets are compatible with one another, so little builders can mix, match, and expand their stories endlessly.



NEW



My First Stories - Fantasy Friends

Under a rainbow sky, the SmartMax Unicorn & Dragon turn fantasy into friendly play. Chunky, toddler-friendly pieces and click-together magnets let little hands mix horns, wings, and tails into endless creatures. Snap, swap, and sparkle—every click launches a new fairytale with fearless friends.

1-5 years

7 pieces

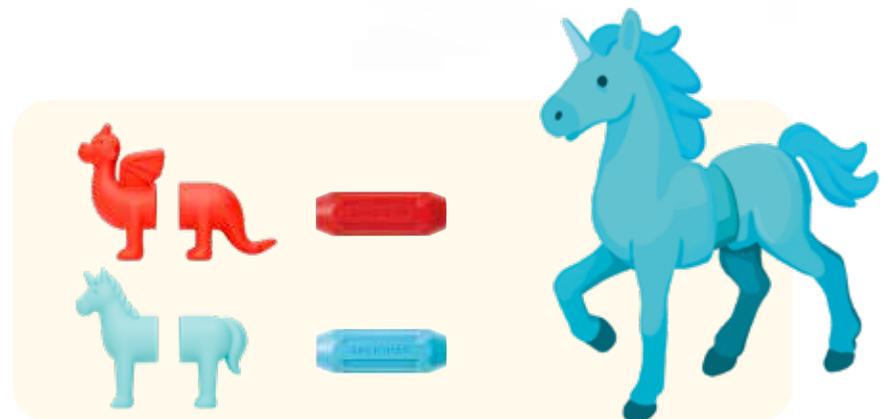
ITEM SMX 261

I/M 0/6

EAN 5414301250777



5 414301 250777



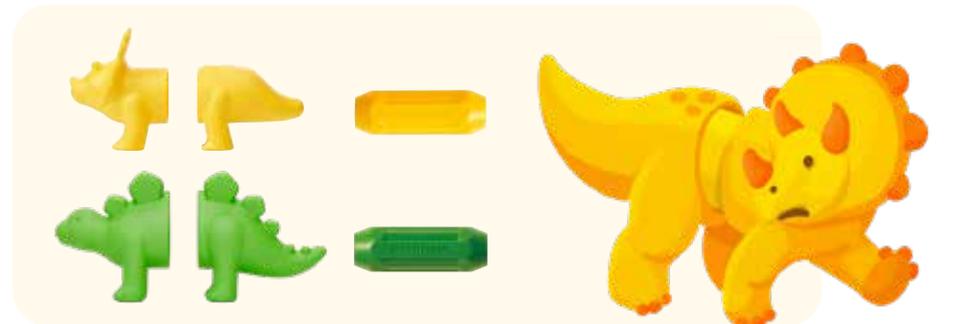


My First Stories - Dino Friends

Deep in a lush Jurassic valley, the SmartMax Stegosaurus and Triceratops charge into adventure. Chunky, toddler-friendly parts and click-together magnets let little paleontologists mix, match, and rebuild - spiky tails, mighty horns, and the silliest dino mash-ups. Every click sparks a new quest... because dino buddies stick together.

1-5 years 7 pieces

ITEM SMX 260
 I/M 0/6
 EAN 5414301250760





NEW

My First Stories - Polar Friends

On the shimmering ice, the SmartMax Walrus and Polar Bear show that opposites attract—literally. Chunky, toddler-friendly pieces and click-together magnets let little hands mix, match, and build cozy arctic adventures. Swap silly parts, stack cool creations, and discover a simple truth with every click: real friends stick together.



1-5 years 7 pieces
 ITEM SMX 262
 I/M 0/6
 EAN 5414301250784




My First

SmartMax®



My First Animals Around The World

Where the world's wildlife meets the magic of magnetism!

Meet 5 amazing animals from the Arctic, desert, jungle, and beyond! With mix-and-match fun, kids can create their own wild creatures - a polar bear with a dolphin's tail? Why not! Made with soft-touch materials, these magnetic toys are safe, durable, and perfect for little hands.



+ TRAVEL CASE



1-5 years

16 pieces

ITEM SMX 246

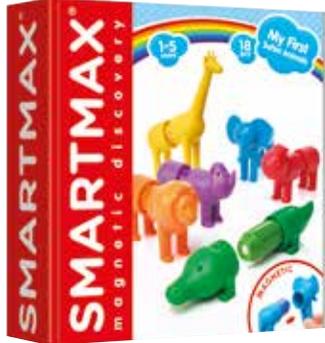
I/M 0/6

EAN 5414301250722



My First Safari Animals

Magnetic, soft safari animals, ideal for little hands.



1-5 years 18 pieces

ITEM SMX 220
I/M 0/6
EAN 5414301249856

My First Dinosaurs

Build and play with the dinosaurs, but watch out for the T-Rex!



1-5 years 14 pieces

ITEM SMX 223
I/M 0/6
EAN 5414301250418

My First Animal Mix

Choose your favourite animals! Build, play, or mix and match for crazy combos!



1-5 years

ITEM SMX 151
I/M 12/48
EAN 5414301250500



Only the above 4 animals are available in this mix. Other animals can be found in other "My First" sets.

My First Farm Animals

Create your own magnetic farm adventure!



1-5 years 16 pieces

ITEM SMX 221
I/M 0/6
EAN 5414301249863

My First Tractor Set

Build your favourite farmyard friends.



1½-5 years

22 pieces

ITEM SMX 222

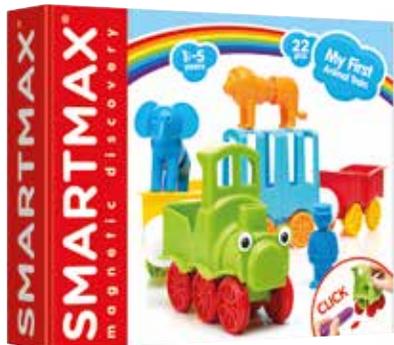
I/M 0/6

EAN 5414301250227



My First Animal Train

Toot, Toot! Here comes the animal train!



1½-5 years

22 pieces

ITEM SMX 410

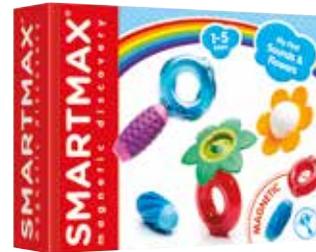
I/M 0/6

EAN 5414301249887



My First Sounds & Flowers

Designed for toddlers, this flower-themed magnetic toy combines the magnetic and the sensory world together



1-5 years

6 pieces

ITEM SMX 247

I/M 0/6

EAN 5414301250739



My First Sounds & Senses

Shake, rattle & build! Amaze your little one.



1-3 years • 8 pieces

ITEM SMX 224
I/M 0/6
EAN 5414301250470 5 414301 250470

My First Stacking Rings

An open-ended magnetic discovery kit to create funny-looking figures that balance, wiggle, and wobble.



1½-5 years • 10 pieces

ITEM SMX 241
I/M 0/6
EAN 5414301250661 5 414301 250661



My First Vehicles

Create the nicest magnetic vehicles on the building site!



1-5 years 13 pieces

ITEM SMX 226
I/M 0/6
EAN 5414301250487

My First Plane

Fly into the magic of SmartMax with My First Plane—let your imagination soar!

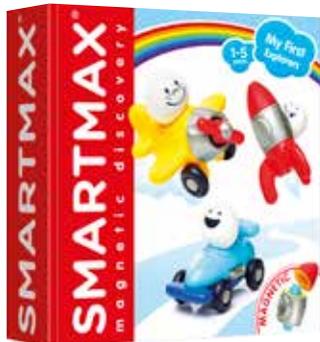


1-5 years 6 pieces

ITEM SMX 244
I/M 0/6
EAN 5414301250692

My First Explorers

Mix and match your rocket, plane, or car for the ultimate ride.



1-5 years 16 pieces

ITEM SMX 243
I/M 0/6
EAN 5414301250685

My First Car

Drive into the SmartMax universe with My First Car—gear up for new adventures!



1-5 years 6 pieces

ITEM SMX 245
I/M 0/6
EAN 5414301250708

My First Pirates

Wobble on deck of the pirate ship or go on a treasure hunt on the desert island.



1½-5 years • 10 pieces

ITEM SMX 236
I/M 0/6
EAN 5414301250623 5 414301 250623



My First People

Mix and match the funny faces with the different hats and bodies!



1-5 years • 12 pieces

ITEM SMX 235
I/M 0/6
EAN 5414301250616 5 414301 250616

My First Totem

Complete one of the 24 challenges by making the funniest totems.



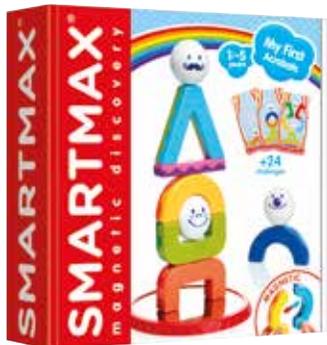
1½-5 years 8 pieces

ITEM SMX 230
I/M 0/6
EAN 5414301250425



My First Acrobats

Mix the magnetic shapes to recreate the coolest acrobatic figures.



1½-5 years 10 pieces

ITEM SMX 227
I/M 0/6
EAN 5414301250548



My First Build & Drive

Simply build and play, or put the pieces together to replicate the challenges.



1½-5 years 8 pieces

ITEM SMX 237
I/M 0/6
EAN 5414301250630



Builder Set

Have fun building incredible structures with SmartMax!



1-6 years • 20 pieces

ITEM SMX 321
I/M 0/6
EAN 5414301250609

Start Plus

Build unique structures with curved bars!



1-6 years • 30 pieces

ITEM SMX 310
I/M 0/6
EAN 5414301249726

Start

Have fun building incredible structures with SmartMax!



TRY ME! feature



1-6 years • 23 pieces

ITEM SMX 309
I/M 0/6
EAN 5414301249719

Start xl

the perfect introduction set to the world of SmartMax!



1-6 years • 42 pieces

ITEM SMX 501
I/M 0/6
EAN 5414301245018

Build xxl

the XXL box filled with SmartMax fun!



1-6 years 70 pieces

ITEM SMX 907

I/M 1/2

EAN 5414301249771



Build & Learn

The ideal SmartMax set for your group or class!



1-6 years 100 pieces

ITEM SMX 908

I/M 1/2

EAN 5414301249825



2 BUILDING BOOKLETS WITH 2D & 3D CHALLENGES!

Farm Set xxl

Storage box with animals and figurines for endless play!



1-6 years 104 pieces

ITEM SMX 913

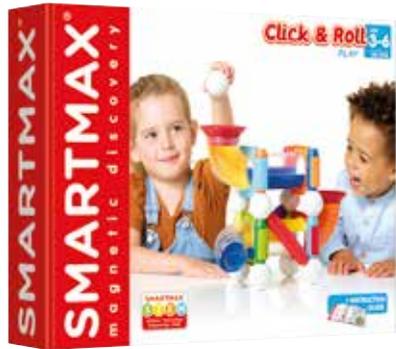
I/M 1/2

EAN 5414301250715



Click & Roll

Get the ball rolling!

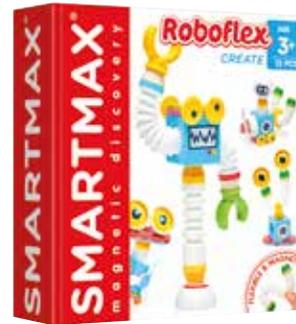


3-6 years • 30 pieces

ITEM SMX 404
I/M 0/6
EAN 5414301249795

Roboflex

Who said robots aren't flexible? Get creative and make your own flexible, crazy robots!

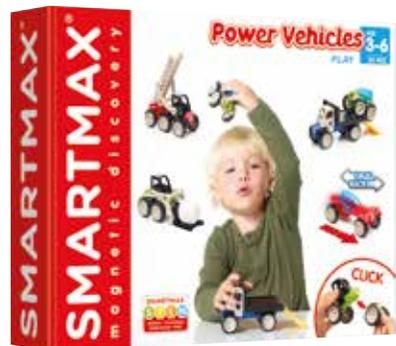


3+ years • 12 pieces

ITEM SMX 530
I/M 0/6
EAN 5414301250555

Power Vehicles

Tow, pick-up, or move obstacles. Nothing is impossible with this fleet of magnetic vehicles!



3-6 years • 25 pieces

ITEM SMX 303
I/M 0/6
EAN 5414301243038

Roboflex Plus

Create even more robots! Choose your magnetic parts, bend, extend, assemble, and play!



3+ years • 20 pieces

ITEM SMX 531
I/M 0/6
EAN 5414301250562

My First



SMX 151



SMX 220



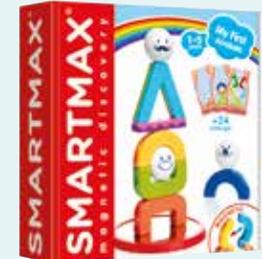
SMX 221



SMX 222



SMX 223



SMX 227



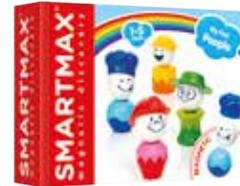
SMX 224



SMX 410



SMX 226



SMX 235



SMX 236



SMX 230



SMX 241



SMX 243



SMX 244



SMX 245



SMX 246



SMX 237



SMX 247



SMX 260



SMX 261



SMX 262

SMARTMAX GAMES

build



SMX 309



SMX 310



SMX 321



SMX 501



SMX 907

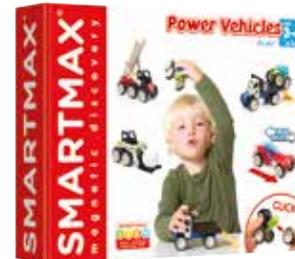


SMX 908



SMX 913

create & play



SMX 303



SMX 404



SMX 530



SMX 531





GEOSMART™





31
pieces

GEO 210
Geosphere



ITEM GEO 210
I/M 0/6
EAN 5414301249931



70
pieces

GEO 401
Geospace Station

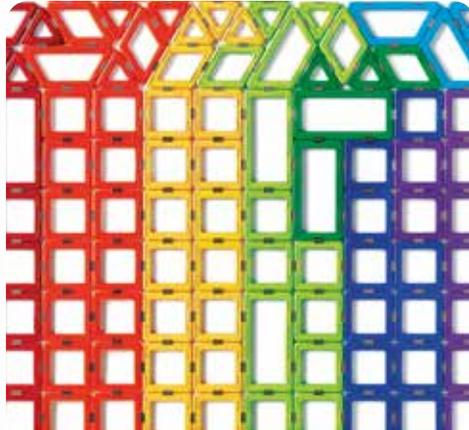


ITEM GEO 401
I/M 0/4
EAN 5414301249979



100
pieces

GEO 600
Educational Set



ITEM GEO 600
I/M 0/4
EAN 5414301250012



205
pieces

GEO 700
Educational Set
Deluxe



ITEM GEO 700
I/M 0/4
EAN 5414301250210



15
pieces

GEO 102
Start Set



ITEM GEO 102
I/M 0/6
EAN 5414301250463



23
pieces

GEO 200
Solar Spinner



ITEM GEO 200
I/M 0/6
EAN 5414301249924



11
pieces

GEO 100
Wheels Set



ITEM GEO 100
I/M 0/6
EAN 5414301250203



30
pieces

GEO 211
Lunar Rover



ITEM GEO 211
I/M 0/6
EAN 5414301250005



36
pieces

GEO 216
Roboracer



ITEM GEO 216
I/M 0/6
EAN 5414301250494



42
pieces

GEO 301
Space Truck



ITEM GEO 301
I/M 0/4
EAN 5414301249948



Magnetic construction toys suitable for kids as young as 3 years of age that introduce children in a fun manner to academic STEM fields like geometry, technology, and engineering. Its patented dual safety system makes GeoSmart safe for small kids and sturdy for decades of qualitative playtime. Wheels, lights, remote controllable parts and spinners add extra dimensions to your structures and make sure you can build an infinite amount of constructions.

WWW.GEOSMART.EU

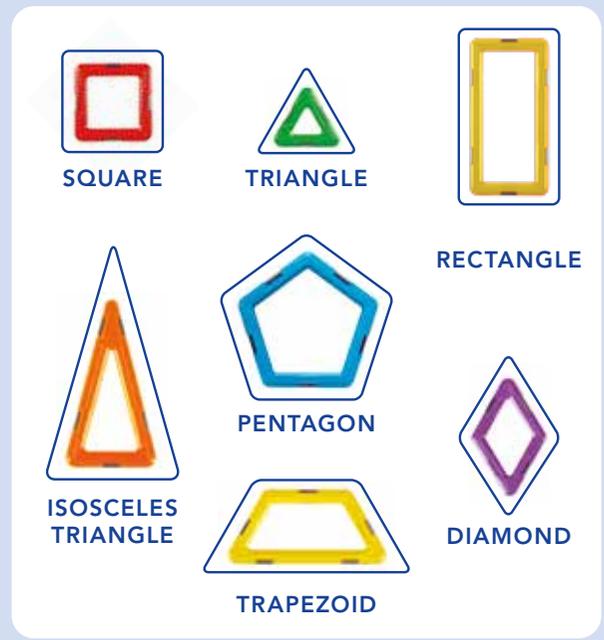


THE ULTIMATE IN MAGNETIC SAFETY



• DOUBLE SAFETY SYSTEM • STRONGER • LONG LIFETIME • EASY TO CLEAN

- RED
- ORANGE
- YELLOW
- LIME
- GREEN
- AZURE
- BLUE
- PINK
- PURPLE



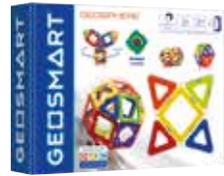
geoshapes



GEO 102



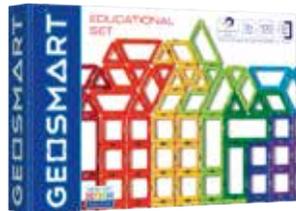
GEO 200



GEO 210



GEO 401



GEO 600

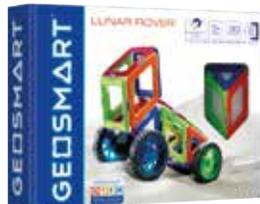


GEO 700

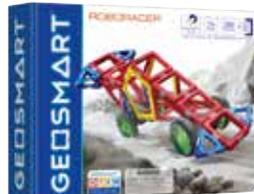
geowheels



GEO 100



GEO 211



GEO 216



GEO 301



Smartivity®

Build, play and learn with these DIY science and engineering construction sets for kids aged 6+. These sets are mess-free and are made from sustainably engineered laser-cut wood. Smartivity sets are safe and need no glue or tools to assemble. Build cars, rollercoasters, music machines and robots while learning about STEAM principles such as engineering, science, and technology. These activity sets offer hours of build and play fun and help inspire future generations of engineers across the world.



build

- Laser Cut Wood
- Easy-to-follow instructions
- Rubber Bands Assembly – No glue needed



play

- Fun Products
- Attractive themes



learn

- Playful learning
- Steam concept – Science / Technology / Engineering / Arts / Maths



Speedster Car

Unleash the thrill of speed!



ages 6+ years 105 pieces

ITEM STY 005
I/M 6/24
EAN 5414301527534



Luxury Sports Car

Build the coolest sports car ever!



ages 6+ years 105 pieces

ITEM STY 006
I/M 0/6
EAN 5414301527961

Mini Pinball

Pocket sized fun!



ages 6+ years 75 pieces

ITEM STY 008
I/M 0/6
EAN 5414301527985

Mini Golf

The ultimate hole-in-one game!



ages 6+ years 104 pieces

ITEM STY 105
I/M 0/6
EAN 5414301527992

Mini Football

Football excitement, now indoors!



ages 8+ years 226 pieces

ITEM STY 306
I/M 0/6
EAN 5414301528005

Hydraulic plane launcher

Soar to the skies! Use hydraulic pressure to launch paper planes and missiles.



ages 6+ years 153 pieces

ITEM STY 104
I/M 0/6
EAN 5414301525219



Music Machine

Build a xylophone, insert the pegs and rotate the handle to play your selected music.



ages 8+ years 233 pieces

ITEM STY 301
I/M 0/6
EAN 5414301523444



Pinball Machine

Build your own fully functional wooden pinball machine.



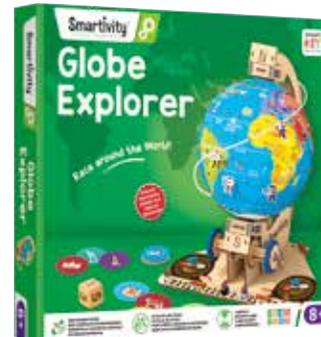
ages 8+ years 327 pieces

ITEM STY 303
I/M 0/6
EAN 5414301524236



Globetrotter

This interactive globe combines the power of play with the fun of learning.



ages 8+ years 327 pieces

ITEM STY 305
I/M 0/6
EAN 5414301526223





Footy

FOOTY is a portable lifestyle toy inspired by football and Lego, designed for play anytime, anywhere. Its innovative 2D construction element allows you to create various 3D shapes using the unique connection system. Whether indoors or outdoors, FOOTY fits in your pocket for on-the-go fun. Our mission is to make play easy for everyone, promoting creativity, social interaction, and hope.



FOOTY WHITE



ages 1 - 5 years 10 pieces

ITEM FTY 001 WH
I/M 5/100
UPC 8717953283405



FOOTY RED

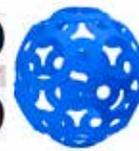


ages 1 - 5 years 10 pieces

ITEM FTY 001 RE
I/M 5/100
UPC 8717953283412



FOOTY BLUE



ages 1 - 5 years 10 pieces

ITEM FTY 001 BL
I/M 5/100
UPC 8717953283429



FOOTY GREEN



ages 1 - 5 years 10 pieces

ITEM FTY 001 GR
I/M 5/100
UPC 8717953283436



FOOTY YELLOW



ages 1 - 5 years 10 pieces

ITEM FTY 001 YE
I/M 5/100
UPC 8717953283443



FOOTY ORANGE

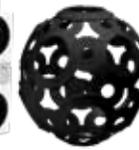


ages 1 - 5 years 10 pieces

ITEM FTY 001 OR
I/M 5/100
UPC 8717953283474



FOOTY BLACK



ages 1 - 5 years 10 pieces

ITEM FTY 001 BK
I/M 5/100
UPC 8717953283481





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