

SMART

TOYS AND GAMES



SPRING - SUMMER

2024

© 2023-2024 SMART - Belgium. All rights reserved.

INT
UK

Dear Smart Partner,

Welcome to Smart Toys and Games, where fun meets learning!
Our catalog is full of exciting new toys and games that entertain and stimulate our minds.

At Smart we believe in game-based learning. By playing with our toys and games everyone can unlock their potential while having a good time. Passion fuels us, and our talented team continuously works to create innovative and enriching play experiences.

Each product in this catalog reflects our commitment to quality, fun, and education.

Specializing in logic puzzle games that ignite imagination and strengthen cognitive abilities, SmartGames offers an educational and engaging experience for all ages. Explore our well balanced selection of construction toys with SmartMax® and GeoSmart®, where creativity blends seamlessly with education, stimulating fine motor skills, spatial awareness and motor skills. Additionally, our other brands such as Happy Cube®, The Happy Puzzle Company®, Smartivity®, Yatzy®, Mimiq®, Footy® and Rockees® contribute to the stable growth of our company.

A big thank you to all our partners, especially those who distribute or work with our product lines. Your support helps us bring these great toys and games to people all around the world.

Explore the world of Smart, take a look at our catalog, and let the adventures begin!

On behalf of the Smart Team,

Rolf Vandoren,
CEO Smart Toys and Games





SMART

TOYS AND GAMES

4	SMARTGAMES	
	PRESCHOOL PUZZLE GAMES	14
	1 PLAYER PUZZLE GAMES	20
	1 PLAYER LOGIC GAMES	37
	BRAINTEASERS	47
	GENIUS BATTLE GAMES	51
	MULTIPLAYER SMARTGAMES	55
59	ROCKEEES	
60	FOOOTY	
61	YATZY	
62	MIMIQ	
63	SMARTIVITY	
66	SMARTMAX	
	MY FIRST	73
	MY FIRST SMARTMAX GAMES	76
	BUILD	78
	PLAY & CREATE	80
82	GEOSMART	

Authentic

We are driven by our love for 'smart' games, and we hope our customers have as much fun playing our games as we have in creating them.



Challenging

We engage our players into critical thinking, and we act on their problem-solving skills so they can challenge themselves or others. Since we believe in creating unique playing experiences for all ages, we happily take on the challenge in everything we do.

Smart

Smart skill-building is our passion. We carefully shape our games until they are the best they can be, closely collaborating with experts. We believe in the power of challenging your mind by playing our games. We focus on delivering high quality original products that will last a lifetime, for generations to enjoy.

Playful

We provide engaging playing experiences for all ages. We believe in the happiness and the self-confidence learning through play can give. Our games are not just logic games, every game has their own story to tell.

Innovative

We stand out due to our unique game concepts, our gradual difficulty levels and our 'first love' – the single player experience. We innovate in compact and portable designs so our games can be enjoyed everywhere. We prioritise educational value in everything that we create. We embrace technology by developing digital adaptations of our games and creating online platforms. This way we can also commit to cognitive development and fun in digital experiences.

At SmartGames we believe in GAME-BASED LEARNING. By playing our games everyone can unlock their POTENTIAL while having a good time!



Challenges

All our games grow with the player's skillset, contain many challenges, and progressively become more difficult.

The challenges have been divided in four or five difficulty levels: Starter, Junior, Expert, Master and Wizard. Depending on age and skill, you start with easy challenges and work your way up to the most advanced levels.



Progressive Play

The recommended starting age is indicated on the packaging. As from this age, you will be able to solve starter level challenges. But like all SmartGames, the challenges progressively become more difficult. This makes it suitable and fun for older ages and adults.



Cognitive Skills

We make sure that every game we have is building on multiple skills such as spatial insight, planning, logical thinking, problem-solving, concentration, and visual perception. The skills that are trained while playing the game, are indicated on every box.

SMARTGAMES CATEGORIES



ONE PLAYER SMARTGAMES

PRESCHOOL PUZZLE GAMES

These puzzle games stimulate cognitive growth, and critical thinking from an early age. Designed to captivate the curious minds of toddlers.

P. 14



1 PLAYER PUZZLE GAMES

This category of puzzles is narrative driven and takes place in an imaginary setting, where players act as problem-solvers.

P. 20



1 PLAYER LOGIC GAMES

The goal of these multilevel logic puzzles is always to fit and fill puzzle objects into a grid. These games provide a range of challenges starting from simple concepts that gradually increase in complexity.

P. 37



BRAIN TEASERS

These puzzles are challenging brainteasers where the main goal is to fit all the puzzle pieces together.

P. 46



TWO PLAYER SMARTGAMES

GENIUS BATTLE GAMES

This category consists of abstract race puzzle games. The goal is to use speed to outsmart your opponent in completing multilevel challenges.

P. 51



MULTIPLAYER SMARTGAMES

FAMILY GAMES

Smart board games focus on imaginative problem-solving and decision-making. Luck plays a minimal role, and each game offers at least two difficulty levels.

P. 55



STRATEGY GAMES

Our strategic games demand planning, decision-making, and critical thinking. Players take turns, anticipate opponents, and strategize to defeat them.

P. 58



PRESCHOOL PUZZLE GAMES

1 PLAYER PUZZLE GAMES

WOODEN GAMES



SG 037



SG 033



SG 038



SG 035



SG 030



SG 031

FAIRY TALES



SG 023



SG 025



SG 021

STORIES



SG 042



SG 091



SG 080



TG JRTO01



SG 041

CLASSICS



SG 039



SG 090



SG 155



SG 282



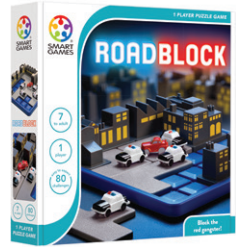
SG 097



SG 540



SG 094



SG 250



SG 531



SG 283



SG 096



SG 093



SG 106



SG 098



SG 520



SG 281



SG 109



SG 107



SG 108

1 PLAYER PUZZLE GAMES



SG 433

SG 445

SG 425



SG 480

SG 431

SG 434



SG 421

SG 437

SG 450



SG 451

SG 426

SG 442



SG 428

MAGNETIC TRAVEL



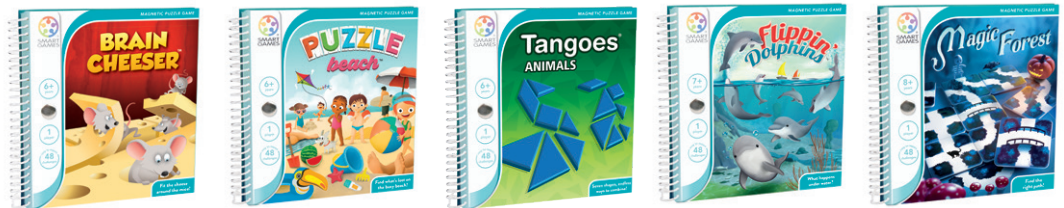
SGT 221

SGT 240

SGT 290

SGT 260

SGT 320



SGT 250

SGT 300

SGT 121

SGT 310

SGT 210

TIN BOXES



SGT 2003

SGT 2004

SGT 2001

XXL GAMES



SG 401 XL

SG 425 XL

SG 421 XL

SG 455 XL

1 PLAYER LOGIC GAMES

BRAINTEASERS

IQ REGULAR



SG 411



SG 423



SG 455



SG 444



SG 488



SG 492

NEW 2024



SG 306

NEW 2023



SG 467



SG 479



SG 477

IQ MINI



SG 401



SG 402

NEW 2023



SG 301



SG 302

IQ PLUS



SG 304



SG 307

NEW 2024



SG 308

NEW 2024



SG 305

NEW 2023

FIDGET PUZZLE



SG 403

NEW 2024



SG 512



SG 513

NEW 2023

CUBE PUZZLERS



SG 412



SG 415

NEW 2023



SG 413



SG 414

HAPPY CUBE



SGHC 303



SGHC 302



SGHC 301



SGHC 304



SGHC 105 D48

2 PLAYER SMARTGAMES

MULTIPLAYER SMARTGAMES



SGHC 101 D24



SGHC 102 D24



SGHC 103 D24



SGHC 104 D24

GENIUS BATTLE GAMES



SGHP 001



SGHP 002



SGHP 004

FAMILY GAMES



SGM 510



SGM 501



SGM 506

STRATEGY GAMES



SGM 505



SGM 201



SG 038
Gnome sweet Gnome™
 PRESCHOOL PUZZLE GAMES
 Page 15



SG 039
5 Little Birds™
 1 PLAYER PUZZLE GAMES
 Page 21



SG 451
Smart Dog™
 1 PLAYER PUZZLE GAMES
 Page 28



SGT 2004
Logi Bugs™
 1 PLAYER PUZZLE GAMES
 Page 34



SG 492
IQ Waves™
 1 PLAYER LOGIC GAMES
 Page 38



SG 307
IQ Gears™
 1 PLAYER LOGIC GAMES
 Page 43



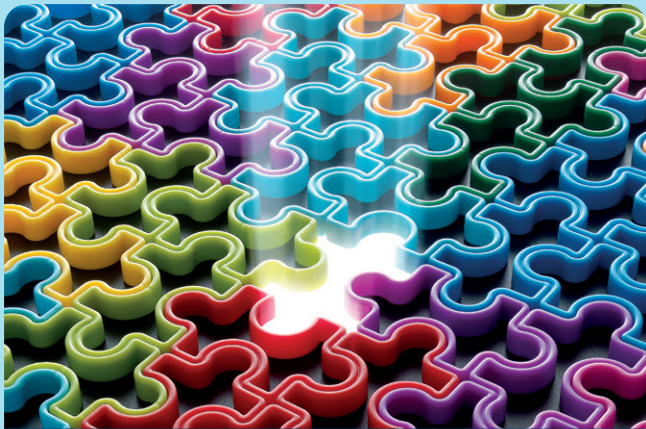
SG 107
Break-Out™
 Escape the dungeon
 1 PLAYER PUZZLE GAMES
 Page 22



SG 109
Dropzone™
 1 PLAYER PUZZLE GAMES
 Page 23



SG 108
Graveyard shift™
 1 PLAYER PUZZLE GAMES
 Page 24



SG 308
IQ Matrix™
 1 PLAYER LOGIC GAMES
 Page 44



SG 403
Reverso™
 BRAINTEASERS
 Page 48





Playing is growing. Take your first steps into logical thinking by gradually challenging yourself.

PRESCHOOL PUZZLE GAMES

GNOME SWEET GNOME™

Play and learn!



ages
3 to 7



48
challenges



**NEW
SPRING
2024**



HOW TO PLAY

1



Choose a challenge.

2



Recreate the image shown on the challenge card, using one or more flowerpots and gnomes.

3



You have found the solution when the front view of your construction matches the image on the challenge card.

Place the gnomes where they belong!

3 gnomes have set up their home in your garden! Can you discover where they are hiding? Try to recreate the image in one of the 48 challenges. This wooden preschool matching game helps develop logic and deduction skills through stacking, counting, hiding, and just playing with the gnomes!

CONTENTS: 3 wooden gnomes, 3 wooden flowerpots, 1 challenge booklet with 48 challenges and solutions.

ITEM SG 038
I/M 0/6
EAN 5414301525622



5 414301 525622

STIMULATES THESE COGNITIVE SKILLS

LANGUAGE

LOGIC

VISUAL PERCEPTION

PROBLEM SOLVING

EYE-HAND COORDINATION

WOODEN GAMES

BUNNY BOO™

Pull a rabbit out of the box!



60
challenges



ITEM SG 037
I/M 0/6
EAN 5414301518747



DAY & NIGHT™

Can you shed some light into the dark?



48
challenges



ITEM SG 033
I/M 0/6
EAN 5414301518723



TRUCKY 3™

Truckloads of puzzle fun!



48
challenges



ITEM SG 035
I/M 0/6
EAN 5414301518730



CASTLE LOGIX™

Let's build castles!



48
challenges



ITEM SG 030
I/M 0/6
EAN 5414301518709



CAMELOT JR.™

A Romantic Challenge!



48
challenges



ITEM SG 031
I/M 0/6
EAN 5414301518716



FAIRY TALES



THREE LITTLE PIGGIES™ DELUXE

Place the houses to help the piggies



48



ITEM SG 023
I/M 0/6
EAN 5414301518754



SLEEPING BEAUTY™ DELUXE

Beat the maze, break the spell!



60



ITEM SG 025
I/M 0/6
EAN 5414301521228



LITTLE RED RIDING HOOD™ DELUXE

Find the path to grandma's house!



48

challenges



ITEM SG 021
I/M 0/6
EAN 5414301518389



PRESCHOOL PUZZLE GAMES

STORIES



SMARTGAMES

PEEK-A-ZOO™

Stack the blocks correctly to match the image.



48

challenges



ITEM SG 041
I/M 0/6
EAN 5414301524632



SAFARI PARK JR.™

Picture this!



60

challenges

NEW 2023



ITEM SG 042
I/M 0/6
EAN 5414301524991



SMART FARMER™

Keep the animals apart!



60

challenges



ITEM SG 091
I/M 0/6
EAN 5414301522034



DRESS CODE™

Can you layer up what to wear this season?



ages 4+

80

challenges

NEW
2023

ITEM SG 080

I/M 0/6

EAN 5414301524984



TANGOES JR.™

Tangram puzzles for young kids!



ages 4+

124

challenges

ITEM TG JRT001

I/M 0/6

EAN 5414301516729





Immerse yourself into a playful world where you act as a problem solver by applying your logical reasoning skills.

1 PLAYER PUZZLE GAMES

FIVE LITTLE BIRDS™

Develop your deduction skills!



Find the right position for each bird in the tree!

These birds flock together...but can you figure out where they perch when they arrive at the tree? Clip the birds to their correct location in the wooden tree by using the clues provided in each of the 60 challenges.

A game of logic and deduction for both kids and adults that will leave your brain chirping!

CONTENTS: 1 wooden tree, 5 clip-on birds, 1 booklet with 60 challenges and solutions.

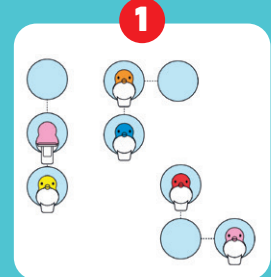
ITEM SC 039
I/M 0/6
EAN 5414301525639



5 414301 525639

© 2023-2024 SMART - Belgium. All rights reserved.

HOW TO PLAY



Challenges show hints about the correct position of the 5 birds inside the tree.



Place all birds inside the tree, so that their position matches the information given in the hints!



There is only 1 solution for each challenge, shown at the back of the challenge booklet.

STIMULATES THESE COGNITIVE SKILLS

FLEXIBLE THINKING

LANGUAGE

LOGIC

PROBLEM SOLVING

SPATIAL INSIGHT

1 PLAYER PUZZLE GAMES

SMARTGAMES

NOVELTIES SUMMER 2024 CLASSICS

BREAK-OUT™

Escape the dungeon!

ages 10 to adult 80 challenges

WORK IN PROGRESS



NEW SUMMER 2024

A tumbling block game with a twist.

In this tumbling game you need to escape the dungeon by rolling your way around obstacles and monsters. Special abilities allow the hero to rotate on his shield and jump over crystals. Defeat the monster by picking up the battle axe and escape through the door by picking up the key. Discover the patterns and unlock the path to freedom!

CONTENTS: Game board with gate and door, 1 hero, 1 monster, 1 key, 1 weapon, 2 crystals, 2 pillars, 2 crates, challenge booklet with 80 challenges and solutions.

ITEM SG 107
I/M 0/6
EAN 5414301525646



5 414301 525646

© 2023-2024 SMART - Belgium. All rights reserved.

HOW TO PLAY



Choose a challenge. Place the pieces as shown in the challenge.



Roll your way through obstacles and pillars, defeat the monster and find the key.



Use your key to open the gate and escape the dungeon.

STIMULATES THESE COGNITIVE SKILLS

PLANNING

LOGIC

PROBLEM SOLVING

SPATIAL INSIGHT

CONCENTRATION

DROPZONE™

Use logic to build marble runs!

ages 8 to adult
80 challenges



WORK IN PROGRESS



NEW
SUMMER
2024

Design Your Path to Victory!

Unleash your inner architect and embark on an exciting marble rollercoaster ride with DropZone! Challenge your problem-solving skills, create captivating pathways, and watch in awe as marbles drop into their designated bases. Discover the ultimate puzzle-solving satisfaction in a game that's perfect for kids and families. Start your marble adventure today!

CONTENTS: 1 game board with 6 bases, 6 marbles, 2 spacers, 5 short ramps, 2 long ramps, 1 challenge booklet

ITEM SG 109
I/M 0/6
EAN 5414301526117



5 414301 526117

© 2023-2024 SMART - Belgium. All rights reserved.

HOW TO PLAY



Select a challenge. Challenges show where the marbles should end up in order to solve the puzzle.



Use the puzzle pieces to create a pathway from the marbles' drop point to the target base as shown in the challenge.



Check your solution by dropping the marbles above the bases matching their colors.

STIMULATES THESE COGNITIVE SKILLS

PLANNING

FLEXIBLE THINKING

PROBLEM SOLVING

SPATIAL INSIGHT

CONCENTRATION

NOVELTIES SUMMER 2024 CLASSICS

GRAVEYARD SHIFT™

ages 10 to adult 80 challenges

A spooky brain puzzle!

WORK IN PROGRESS



Escape from the skeletons!

Maybe searching your cat at the graveyard after midnight wasn't such a good idea...the skeletons are awake and have a bone to pick with you! Can you escape them and reach the exit? Move and rotate the puzzle pieces to an adjacent empty spot - one by one - to create your path. A sequential puzzle with 80 spooky challenges!

CONTENTS: Game board, 3 tomb puzzle pieces, 7 skeleton puzzle pieces, 1 puzzle piece with girl and cat, challenge booklet with 80 challenges and solutions.

ITEM SG 108
I/M 0/6
EAN 5414301525653



5 414301 525653

STIMULATES THESE COGNITIVE SKILLS

PLANNING

CONCENTRATION

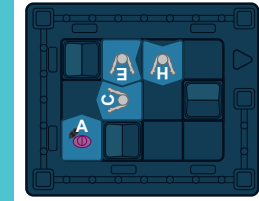
LOGIC

PROBLEM SOLVING

SPATIAL INSIGHT

HOW TO PLAY

1



Place the puzzle pieces as shown in the challenge.

2



Move the pieces one by one to an adjacent empty space. Rotate them if needed.

3



You have found the solution when the girl reaches the exit of the graveyard.

COLOUR CODE™

Stack it up, one tile at a time!



100
challenges



ITEM SG 090
I/M 0/6
EAN 5414301513476



PENGUINS ON ICE™

Improved edition with 100 challenges!



100
challenges



ITEM SG 155
I/M 0/6
EAN 5414301515203



DINOSAURS MYSTIC ISLANDS™

Use your brain to create a Jurassic habitat!



80
challenges



ITEM SG 282
I/M 0/6
EAN 5414301518426



HORSE ACADEMY™

Create a path and jump to the finish!



80
challenges



ITEM SG 097
I/M 0/6
EAN 5 414301524434



QUADRILLION™

Countless challenges and solutions... but can you find one?



∞
challenges



ITEM SG 540
I/M 0/6
EAN 5414301517382



PIRATES CROSSFIRE™

Fire up your cannons... and your brains!



80
challenges



ITEM SG 094
I/M 0/6
EAN 5414301523970



ROADBLOCK™

Calling all units! Stop the escaping thief!



80
challenges



ITEM SG 250
I/M 0/6
EAN 5414301513469



GRIZZLY GEARS™

Rotate the puzzle pieces to get out of the woods!



80
challenges



ITEM SG 531
I/M 0/6
EAN 5414301524458



CLASSICS

TEMPLE CONNECTION DRAGON EDITION™

Build roads and bridges to link the temples!



80

challenges



ITEM SG 283

I/M 0/6

EAN 5414301519881



CUBIQ™

A puzzle with patterns...
in 3D!



80

challenges



ITEM SG 096

I/M 0/6

EAN 5414301524052



DIAMOND QUEST™

Follow the clues.
Find the red diamond!



80

challenges



ITEM SG 093

I/M 0/6

EAN 5414301523918



TOWER STACKS™

Build your castle from the
ground up!



80

challenges



ITEM SG 106

I/M 0/6

EAN 5414301524960



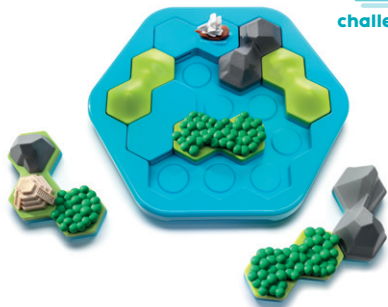
TREASURE ISLAND™

Adventurers are needed
to find the ancient temple
on a forgotten island!



80

challeng



ITEM SG 098

I/M 0/6

EAN 5414301524441



ANTI-VIRUS™ ORIGINAL

Put your mind to work
and get rid of the red
virus!



60

challenges



ITEM SG 520

I/M 0/6

EAN 5414301514060



WALLS & WARRIORS™

Position the walls and
protect your warriors!



80

challenges



ITEM SG 281

I/M 0/6

EAN 5414301518402



1 PLAYER PUZZLE GAMES

COMPACTS



1 PLAYER PUZZLE GAMES

SMARTGAMES

NOVELTIES SPRING 2024 COMPACTS

SMART DOG™

Test your logic skills!



NEW
SPRING
2024

Navigate the course and win the show!

Teach your dog some new tricks! Create an agility course for your fluffy friend to trot around. Don't forget to use all of the obstacles! A travel-friendly compact puzzle game for dog (and puzzle) lovers, young and old. Includes 60 challenges that will keep you sniffing for solutions!

CONTENTS: 1 compact game board with lid, 1 dog trainer, 1 dog, 6 obstacle puzzle pieces, 1 challenge booklet with 60 challenges and solutions.

ITEM SG 451
I/M 6/24
EAN 5414301525660



5 414301 525660

© 2023-2024 SMART - Belgium. All rights reserved.

STIMULATES THESE COGNITIVE SKILLS

PLANNING

LOGIC

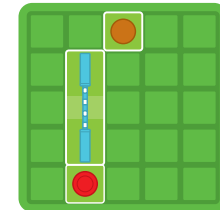
PROBLEM SOLVING

SPATIAL INSIGHT

CONCENTRATION

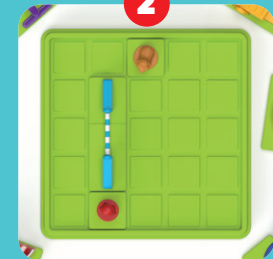
HOW TO PLAY

1



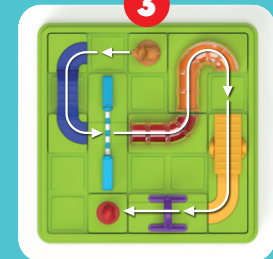
Choose a challenge. Place the pieces shown in the challenge in the correct position.

2



Place all the remaining obstacles on the game board so that there is a path from the dog to its trainer.

3



There is only 1 solution for each challenge, shown at the back of the challenge booklet.



GHOST HUNTERS™

Catch the ghosts in the light!



60

challenges



ITEM SG 433
I/M 6/24
EAN 5414301518525



APPLE TWIST™

Get the caterpillars into shape!



60

challenges



ITEM SG 445
I/M 6/24
EAN 5414301523949



SQUIRRELS GO NUTS™

Winter is coming, so let's go nuts!



60

challenges



ITEM SG 425
I/M 6/24
EAN 5414301521136



MONSTERS HIDE & SEEK™

Are there any monsters under the bed?



60

challenges



ITEM SG 480
I/M 6/24
EAN 5414301524076



PENGUINS POOL PARTY™

Fit the ice around the penguins!



60

challenges



ITEM SG 431
I/M 6/24
EAN 5414301518488



PARKING PUZZLER™

Park all cars in the right spot!



60

challenges



ITEM SG 434
I/M 6/24
EAN 5414301518549



COMPACTS

JUMP IN!™

Help the rabbits jump and hide!



60

challenges



ITEM SG 421
I/M 6/24
EAN 5414301519898



TEMPLE TRAP™

Escape the sliding maze!



60

challenges



ITEM SG 437
I/M 6/24
EAN 5414301518778



CATS & BOXES™

Are you clever as a cat?



60

challenges

NEW
2023



ITEM SG 450
I/M 6/24
EAN 5414301524953



ASTEROID ESCAPE™

Navigate your spaceship through the asteroids!



60

challenges



ITEM SG 426
I/M 6/24
EAN 5414301521167



ATLANTIS ESCAPE™

Find your way out... before it's too late!



60

challenges



ITEM SG 442
I/M 6/24
EAN 5414301522058



ROBOT FACTORY™

Slide to create robots!



48

challenges



ITEM SG 428
I/M 6/24
EAN 5414301524069



MAGNETIC TRAVEL GAMES

CORAL REEF™

An underwater adventure!

ages 4
to adult
48
challenges



ITEM SGT 221
I/M 8/48
EAN 5414301522096



NOAH'S ARK™

Save all the animals!

ages 5
to adult
48
challenges



ITEM SGT 240
I/M 8/48
EAN 5414301516026



PENGUINS PARADE™

Get the penguins in line!

ages 5
to adult
48
challenges



ITEM SGT 260
I/M 8/48
EAN 5414301518006



MAGNETIC TRAVEL GAMES



DOWN THE RABBIT HOLE™
An underground puzzle adventure!

ages 5 to adult
48
challenges



ITEM SGT 290
I/M 8/48
EAN 5414301522089 5 414301 522089

PUZZLE BEACH™
Find what's lost on the busy beach!

ages 6 to adult
48
challenges



ITEM SGT 300
I/M 8/48
EAN 5414301523277 5 414301 523277

TANGOES ANIMALS™
Recreate all kinds of animals!

ages 6 to adult
48
challenges



ITEM SGT 121
I/M 8/48
EAN 5414301518013 5 414301 518013

GOOAL!™
Kick off your travels with this magnetic puzzle game!

ages 6 to adult
48
challenges



ITEM SGT 320
I/M 8/48
EAN 5414301524465 5 414301 524465

BRAIN CHEESER™
Fit the cheese around the mice!

ages 6 to adult
48
challenges



ITEM SGT 250
I/M 8/48
EAN 5414301517399 5 414301 517399

FLIPPIN' DOLPHINS™
Find out what happens under water!

ages 7 to adult
48
challenges



ITEM SGT 310
I/M 8/48
EAN 5414301523307 5 414301 523307

MAGIC FOREST™
Find the path and solve the mystery!

ages 8 to adult
48
challenges



ITEM SGT 210
I/M 8/48
EAN 5414301515302 5 414301 515302

TURTLE TACTICS™

Is the grass greener on the other side of the fence?



ITEM SGT 2003
I/M 8/48
EAN 5414301525080



ages 5 to adult

48

challenges

NEW 2023

POLE POSITION™

Don't get distracted!



ITEM SGT 2001
I/M 8/48
EAN 5414301525035



ages 7 to adult

48

challenges

NEW 2023



NOVELTIES SPRING 2024 TIN BOX

LOGIBUGS™

Get bitten by the Logibug!

ages 6
to adult challenges

NEW
SPRING
2024



Place the ladybugs in the right spot!

Use your logic and deduction skills to place the 3 Ladybug families on the gameboard in the correct order. A 3D magnetic game that is perfect for travel! Watch out...this Logibug bites!

CONTENTS: compact, metal game board with lid, 12 magnetic ladybugs (5 red, 4 orange and 3 yellow), 48 challenges and solutions.

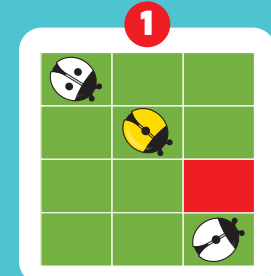
ITEM SGT 2004
I/M 8/48
EAN 5414301525714



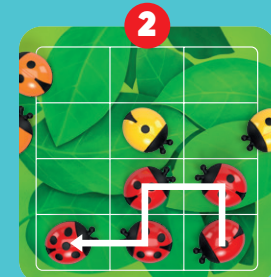
5 414301 525714

© 2023-2024 SMART - Belgium. All rights reserved.

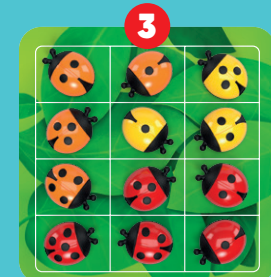
HOW TO PLAY



Choose a challenge. Each challenge gives hints about the location of some ladybugs.



Place the remaining ladybugs on the game board, so that bugs of the same color family form a chain.



There is only 1 solution for each challenge.

STIMULATES THESE COGNITIVE SKILLS

PLANNING

LOGIC

PROBLEM SOLVING



1 PLAYER PUZZLE GAMES

SMARTGAMES

XXL GAMES

IQ MINI XXL™

Create your own maxi challenges!



80
challenges

NEW
2023

ITEM SG 401 XL
I/M 0/6
EAN 5414301525028



IQ PUZZLER PRO XXL™

Discover this 8 times larger version of IQ Puzzler Pro, our global best-selling game!
Includes 68 additional challenges.



188
challenges

ITEM SG 455 XL
I/M 0/6
EAN 5414301523666



SQUIRRELS GO NUTS XXL™

Extra large! Extra squirrels!
Extra challenges! Extra black nut!



100
challenges

ITEM SG 425 XL
I/M 0/6
EAN 5414301523222



JUMP IN' XXL™

Extra large! Extra rabbit!
Extra challenges!



100
challenges

ITEM SG 421 XL
I/M 0/6
EAN 5414301521488





Stimulate your mind with thought-provoking challenges designed to enhance logical thinking, problem-solving, and cognitive agility.

1 PLAYER LOGIC GAMES

1 PLAYER LOGIC GAMES

SMARTGAMES

NOVELTIES SPRING 2024 IQ REGULAR

IQ WAVES™



NEW
SPRING
2024



Catch the (IQ) Wave!

This IQ game is here to make waves! Choose one of the 120 challenges and fill the grid by placing the soft-touch puzzle pieces in the correct location and orientation. If a piece doesn't fit, rotating it 90° might help...or might not! IQ Waves comes in a compact format with lid to take and play wherever you go. This packing-puzzle game is suited for both kids and adults. Are you ready to ride your brain waves?

CONTENTS: 1 game board, 8 puzzle pieces, 1 booklet with 120 challenges and solutions.

ITEM SG 492
I/M 12/96
EAN 5414301525684



5 414301 525684

© 2023-2024 SMART - Belgium. All rights reserved.

SMARTGAMES

HOW TO PLAY



Choose a challenge. Place the pieces shown in the challenge on the gameboard as indicated.



Fit all the remaining pieces on the gameboard.



There is only 1 solution for each challenge.

STIMULATES THESE COGNITIVE SKILLS

CONCENTRATION

PROBLEM SOLVING

SPATIAL INSIGHT



IQ REGULAR

IQ STARS™

Can you fit all the stars in the grid?



120

challenges



ITEM SG 411
I/M 12/96
EAN 5414301521105



IQ FIT™

Use 3D pieces to create a 2D image!



120

challenges



ITEM SG 423
I/M 12/96
EAN 5414301515975



IQ PUZZLER PRO™

Play orthogonal or diagonal in 2D and in 3D!



120

challenges



ITEM SG 455
I/M 12/96
EAN 5414301518587



IQ XOXO™

Keep the X's and O's in sequence!



120

challenges



ITEM SG 444
I/M 12/96
EAN 5414301518594



1 PLAYER LOGIC GAMES

SMARTGAMES

IQ REGULAR

IQ TWIST™

Combine pegs & puzzle pieces of the same colour!



120

challenges



ITEM SG 488
I/M 12/96
EAN 5414301515180



IQ TWINS™

Two of the (not quite) same kind!



120

challenges

NEW 2023



ITEM SG 306
I/M 12/96
EAN 5414301524922



IQ CIRCUIT™

Can you connect the dots without short circuiting your brain?



120

challenges



ITEM SG 467
I/M 12/96
EAN 5414301524007



IQ SIX PRO™

The same fun as IQ Puzzler Pro... but on a hexagonal grid!



120

challenges



ITEM SG 479
I/M 12/96
EAN 5414301524540



IQ LINK™

Link the pieces!



120

challenges



ITEM SG 477
I/M 12/96
EAN 5414301516620



SMARTGAMES

1 PLAYER LOGIC GAMES

IQ MINI'S

IQ MINI™

Mini size,
maxi challenges!

ages 6
to adult



ITEM SG 401
I/M 24/192
EAN 5414301524489



Extra challenges,
hints and
solutions online!



IQ MINI HEXPERT™

Same small size... bigger
challenge!

ages 7
to adult

NEW
2023



ITEM SG 402
I/M 24/192
EAN 5414301525004



Extra challenges,
hints and
solutions online!



IQ PLUS



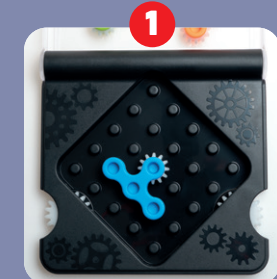
IQ GEARS™

ages 7 to adult
120 challenges

**NEW
SPRING
2024**



HOW TO PLAY



Pick a challenge. Place the pieces shown in the challenge on the gameboard in the indicated positions.



Place the remaining puzzle pieces on the gameboard. All pieces should fit and make a connection between left and right that makes the big gears spin together.



There is only 1 solution for each challenge.

Get your brain into gear!

An IQ game that will put your brain in high gear! Can you fit all the gears on the game board? When you have the correct solution, the pieces will connect...and the big wheels on the sides of the gameboard will spin together! Includes 120 challenges, from easy to expert.

CONTENTS: 1 game board, 7 puzzle pieces with gears, 1 booklet with 120 challenges and solutions.

ITEM SC 307
I/M 8/48
EAN 5414301525691



5 414301 525691

STIMULATES THESE COGNITIVE SKILLS

CONCENTRATION

PROBLEM SOLVING

SPATIAL INSIGHT

NOVELTIES SUMMER 2024 IQ PLUS

IQ MATRIX™

ages 7
to adult

120
challenges

NEW
SUMMER
2024



An IQ game that might leave you puzzled!

Choose a challenge and make a 6 x 6 square by using the 9 colorful puzzle pieces and the hints given in the challenge. This IQ game for children and adults offers a twist on regular jigsaw puzzles! Includes 120 challenges - from easy to expert - to get you in the right "frame" of mind.

CONTENTS: 9 jigsaw-shaped puzzle pieces, 1 booklet with 120 challenges and solutions,

ITEM SG 308
I/M 8/48
EAN 5414301525707



5 414301 525707

STIMULATES THESE
COGNITIVE SKILLS

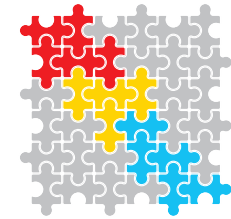
CONCENTRATION

PROBLEM SOLVING

SPATIAL INSIGHT

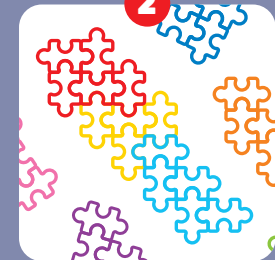
HOW TO PLAY

1



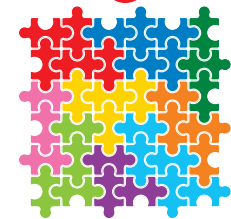
Place the pieces as shown in the challenge.

2



Complete a 6x6 square using the remaining pieces.

3



There is only 1 solution for each challenge.

SMARTGAMES

1 PLAYER LOGIC GAMES

IQ PLUS

IQ DIGITS™

Crunch the numbers and make them fit!



120

challenges



ITEM SG 301

I/M 8/48

EAN 5414301524045



IQ LOVE™

Show your brain some love with these colourful gemstones!



120

challenges



ITEM SG 302

I/M 8/48

EAN 5414301524397



IQ STIXX™

Use your tricks and stack up the sticks!



120

challenges



ITEM SG 304

I/M 8/48

EAN 5414301524410



IQ PERPLEX™

This simple-looking puzzle is perplexingly hard!



120

challenges



ITEM SG 305

I/M 8/48

EAN 5414301524427





Engage your mind with intriguing brain teasers that challenge your intellect and creativity, providing exercise for your cognitive skills.

BRAINTEASERS

CUBE PUZZLERS



CUBE PUZZLER GO™

Can you build a cube from the 7 colourful puzzle pieces?



80

challenges



ITEM SG 412
I/M 6/24
EAN 5414301521112



CRISS CROSS CUBE™

The nuts and bolts of logic!



80

challenges



ITEM SG 415
I/M 6/24
EAN 5414301524946



CUBE PUZZLER PRO™

Can you build a cube from the 6 ball-shaped puzzle pieces?



80

challenges



ITEM SG 413
I/M 6/24
EAN 5414301521129



ZIG ZAG PUZZLER™

Build a pyramid... or a zigzag!



80

challenges



ITEM SG 414
I/M 6/24
EAN 5414301523208



FIDGET PUZZLE GAME

REVERSO™

Double sided, double fun!



NEW
SUMMER
2024



Flex your brainpower!

Train your brain with this two-sided, plug-and-play mini game. Just place the green piece anywhere on the game board and start puzzling! With only 6 pieces the game might seem simple but watch out! Both sides of the game board need to be filled completely.

Reverso puzzle pieces are made from flexible materials, giving the game a fun, fidgety experience!

CONTENTS:

1 game board,
6 puzzle pieces.

ITEM SG 403
I/M 24/144
EAN 5414301525677



5 414301 525677

STIMULATES THESE COGNITIVE SKILLS

CONCENTRATION

FLEXIBLE THINKING

SPATIAL INSIGHT

HOW TO PLAY

1



Remove all the pieces.

2



Place the green starting piece anywhere on the game board.

3



Fill the grid with the remaining pieces. There is always at least one solution.

FIDGET PUZZLE GAME

PLUG & PLAY PUZZLER™

Plug the colourful pieces into the cube!



48

challenges



ITEM SG 512
I/M 12/48
EAN 5414301524526



PLUG & PLAY BALL™

Can you tackle this 3D challenge?



NEW 2023



ITEM SG 513
I/M 12/48
EAN 5414301524939



HAPPY CUBE

HAPPY CUBE JUNIOR™

6-pack



ITEM SGHC 301
I/M 6-pack
EAN 009234116662



HAPPY CUBE ORIGINAL™

6-pack



ITEM SGHC 302
I/M 6-pack
EAN 009234222608



HAPPY CUBE PRO™

6-pack



ITEM SGHC 303
I/M 6-pack
EAN 009234440606



HAPPY CUBE EXPERT™

6-pack



ITEM SGHC 304
I/M 6-pack
EAN 009234336664



HAPPY CUBE



SGHC 105 D48

Happy Cube
Display 48 pcs
20009234432100



20009234432100

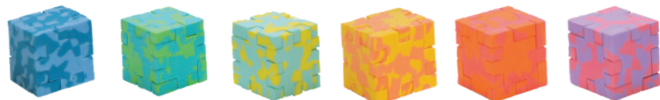
JUNIOR 2X



ORIGINAL 2X



PRO 2X



EXPERT 2X



JUNIOR

4-7



SGHC 101 D24

Happy Cube Junior
Display 24 pcs
20009234111333



20009234111333

SGHC 101

Happy Cube Junior
009234111339



0 09234 11133 9

ORIGINAL

6-99



SGHC 102 D24

Happy Cube Original
Display 24 pcs
20009234567833



20009234567833

SGHC 102

Happy Cube Original
009234567839



0 09234 56783 9

PRO

8-99



SGHC 103 D24

Happy Cube Pro
Display 24 pcs
20009234444332



20009234444332

SGHC 103

Happy Cube Pro
009234444338



0 09234 44433 8

EXPERT

10-99



SGHC 104 D24

Happy Cube Expert
Display 24 pcs



20009234333339

SGHC 104

Happy Cube Expert
00923433335



0 09234 33333 5



This category consists of abstract race puzzle games. The goal is to use speed to outsmart your opponent in completing multilevel challenges.

2 PLAYER SMARTGAMES

GENIUS BATTLE GAMES

GENIUS SQUARE™

Roll the dice, think fast, and race to the Wizard level!



Race and level up your puzzle skills!

Genius Square is now a part of the Smart family, and we've made it even better! Think fast to solve the challenges...before your opponent. Can you reach the wizard level first? Start the next game in a higher level and leave your competitor lagging! Includes more than 60,000 puzzles divided over 5 difficulty levels, all having at least 1 possible solution.

CONTENTS: 2 Genius Square grids, 2 sets of nine coloured shapes, 2 sets of seven 'blocker' pieces, 1 set of seven dice, Basic & advanced, game rules

ITEM SGHP 001
I/M 0/6
EAN 5414301525370



STIMULATES THESE COGNITIVE SKILLS

FLEXIBLE THINKING

CONCENTRATION

SPEED

PROBLEM SOLVING

SPATIAL INSIGHT

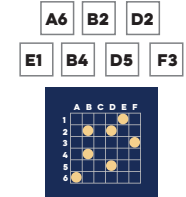
HOW TO PLAY

1



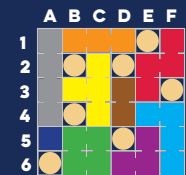
Both players receive a grid, a set of coloured shapes and seven 'blockers'.

2



Roll all dice and place the 'blocker' pieces on the coordinates as indicated.

3



Race your opponent to fill the empty spaces on the grid!

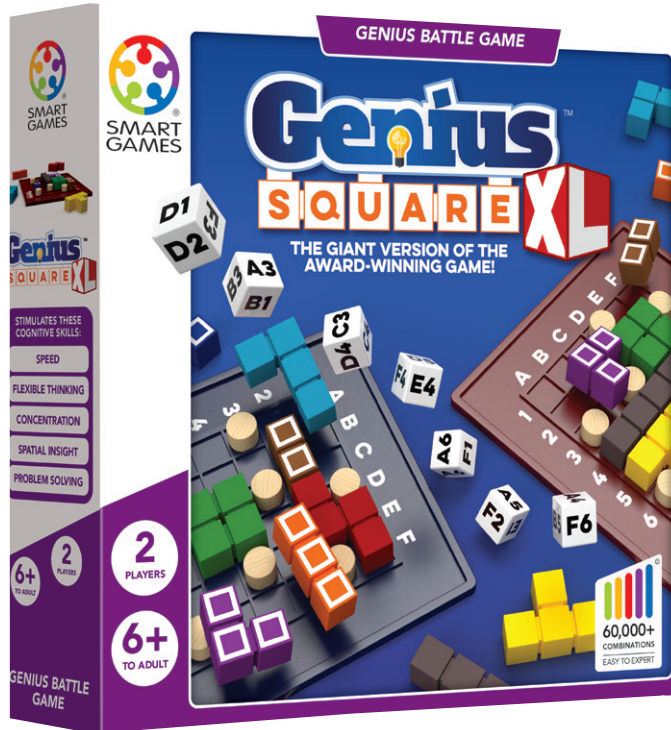
GENIUS SQUARE XL™

The giant version of the award-winning game



62 208 challenges

NEW 2023



The XL version of the best-seller Genius Square!

The Genius Square XL distinguishes itself from the normal version primarily in size. Featuring an enlarged format, this XL edition provides a grander playing surface, offering a unique and engaging experience for puzzle enthusiasts.

CONTENTS: 2 XL grids, 2 sets of 9 colorful puzzle pieces, 2 sets of 7 blockers, a set of 7 dice, game rules.

ITEM SGHP 004
I/M 0/6
EAN 5414301525400



STIMULATES THESE COGNITIVE SKILLS

FLEXIBLE THINKING

CONCENTRATION

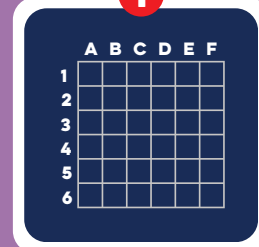
SPEED

PROBLEM SOLVING

SPATIAL INSIGHT

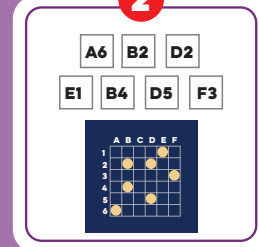
HOW TO PLAY

1



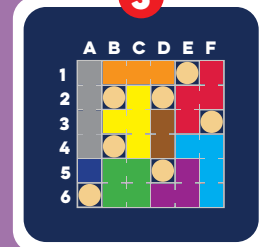
Both players receive a grid, a set of colored shapes and seven 'blockers'.

2



Roll all dice and place the 'blocker' pieces on the coordinates as indicated.

3



Race your opponent to fill the empty spaces on the grid!

GENIUS BATTLE GAMES

GENIUS STAR™

Who will fill the grid first?

ages 8 to adult
156 888 challenges

NEW 2023



Love The Genius Square? The Genius Star is the next level!

An action-packed puzzle game for one or two players. Roll the dice, place the 7 blockers on the game board accordingly and complete the grid using the 11 puzzle pieces. To play with two players simply try to complete your game board before your opponent. Finished first? Move to the next level...and leave your opponent lagging! Includes more than 165,000 puzzles, divided over 5 difficulty levels.

CONTENTS: 2 star game boards, 2 sets of 11 colorful puzzle pieces, 2 sets of 7 blockers, a set of 7 dice, game rules.

ITEM SGHP 002
I/M 0/6
EAN 5414301525387



STIMULATES THESE COGNITIVE SKILLS

FLEXIBLE THINKING

CONCENTRATION

SPEED

PROBLEM SOLVING

SPATIAL INSIGHT

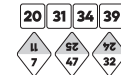
HOW TO PLAY

1



Both players receive a grid, a set of colored shapes and seven 'blockers'.

2



Roll all dice and place the 'blocker' pieces on the numbers as indicated.

3



Race your opponent to fill the empty spaces on the grid!



Multiplayer games that challenge both cognitive skills and strategic thinking for an exciting gaming experience.

MULTIPLAYER SMARTGAMES

FAMILY GAMES

FROGGIT™

Cross the pond but beware of the fish!



Guide your frogs across the pond!

Guide your frogs across the pond and block other players from doing the same. The first player to get their entire frog family to the other side wins the game. But watch out, the fish can scare your frogs back to the start!

Flexible thinking, clever planning and the chance to block your opponents make this a fun and exciting game for 2 to 6 players.

CONTENTS: game board, 1 fish, 6 frog families in different colours, game rules.

ITEM SGM 501
I/M 0/6
EAN 5414301523345



5 414301 523345

HOW TO PLAY

JUNIOR LEVEL 6+

Place the frog families on the side of the pond.

Move the frogs across the pond by jumping over a path of lily pads. But watch out... the fish can scare frogs back to the start!

The first player to get their entire frog family across the pond wins the game!



EXPERT LEVEL 8+

Jump to the next level by combining your frogs:

- Form teams so no one can stop you.
- Trap small frogs to block your opponent.



SMARTGAMES

HUDDLE UP™

Don't get ice-olated!



Penguins are scattered across the ice and it's starting to get cold! Move your penguins together into a huddle... while blocking your opponents from doing the same. The first player to bring their entire penguin family together wins the game.

CONTENTS: Contents: game board with 4 penguin families, 6 ice blocks, game rules with 2 different difficulty-levels.

ITEM SGM 506
I/M 0/6
EAN 5414301524557



MULTIPLAYER SMARTGAMES

FAMILY GAMES

GRABBIT™

Don't forget your veggies!



Hungry rabbits are jumping around the vegetable garden. Different vegetables become visible as the rabbits look under leaves. Can you remember which vegetable is planted where? If not, animals that live underground will take your vegetables back! Will you be the first to collect all 4 different vegetables?

CONTENTS: game board, 4 rabbits, 4 collection cards, 16 vegetable tokens, 15 leaf tiles, game rules

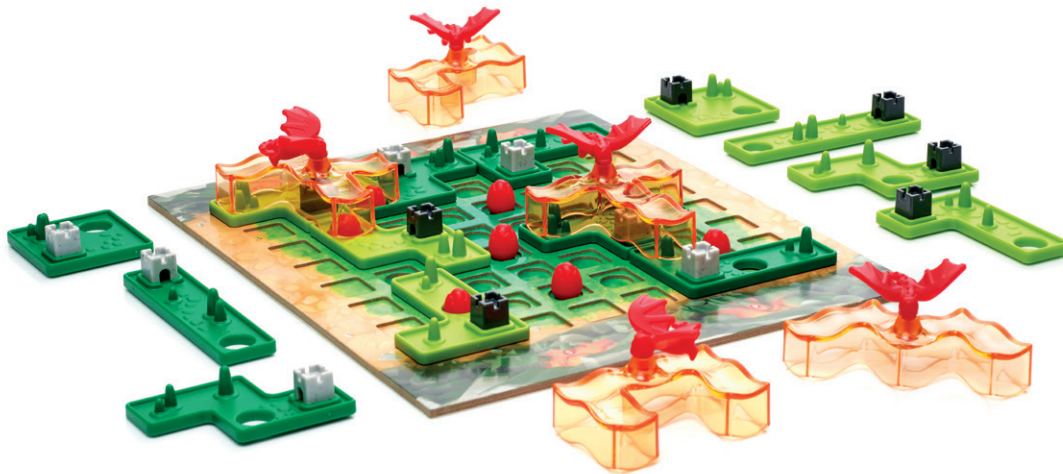
ITEM SGM 510
I/M 0/6
EAN 5414301524014



STRATEGY GAMES

DRAGON INFERNO™

Rule the kingdom...
or go down in flames!



Dragon Inferno challenges players to strategically build the biggest kingdom in the Dragon valley. Watch out! Fire-breathing dragons can turn kingdoms into ashes... but if you're smart, you can use the dragon's inferno against your opponent. The player with the biggest kingdom at the end of the game is the winner.

CONTENTS: game board, 2 sets of 7 kingdom tiles, 5 dragon tiles, 8 dragon eggs, game rules

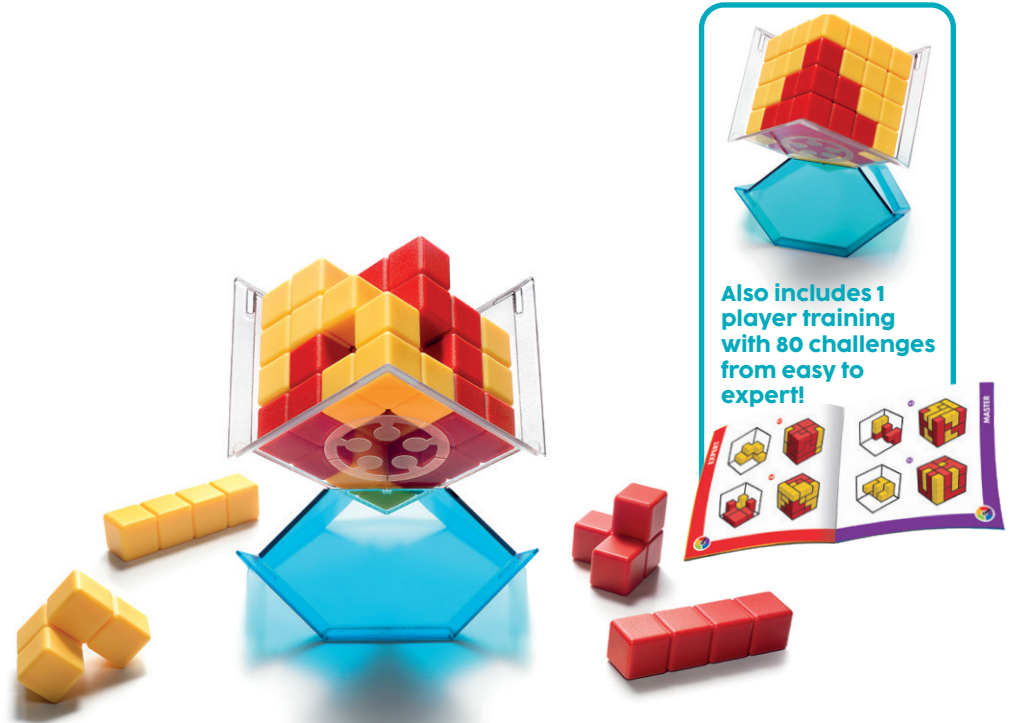
ITEM SGM 505
I/M 0/6
EAN 5414301523857



5 414301 523857

CUBE DUEL™

Red vs yellow!
Get on top!



Also includes 1 player training with 80 challenges from easy to expert!

Balance pieces, while strategically choosing between offence and defense. But most important, get your colour on top! When not challenging other players, train your 3D building skills with the 80 challenges included.

CONTENTS: case that expands to create the game board, 8 red and 8 yellow 3D playing pieces, game rules, booklet with 80 challenges and solutions.

ITEM SGM 201
I/M 0/6
EAN 5414301523376



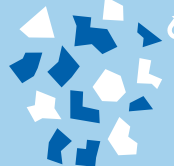
5 414301 523376

ROCKEEES



ROCK
EEES

RECYCLED
PLASTICS



Discover Rockees: the thrill of stacking stones anytime, anywhere. Precision-designed in Holland with 17 unique surfaces, these sustainable toys are made from 100% recycled fridges. Fun, freedom, and eco-friendly – that's Rockees!



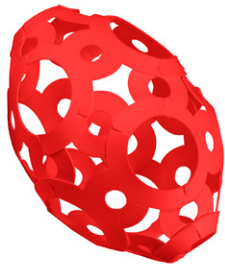
STACK 'M
DON'T
DROP 'M!

RCK-001
ROCKEEES Multicolor
Display 9 pcs
8720165030071





FOOTY is a portable lifestyle toy inspired by football and Lego, designed for play anytime, anywhere. Its innovative 2D construction element allows you to create various 3D shapes using the unique connection system. Whether indoors or outdoors, FOOTY fits in your pocket for on-the-go fun. Our mission is to make play easy for everyone, promoting creativity, social interaction, and hope.



FOOTY WHITE



FTY-WH 001
Display 5 pcs
8717953283405



FOOTY RED

FTY-RE 001

Display 5 pcs
8717953283412



FOOTY BLUE

FTY-BL 001

Display 5 pcs
8717953283429



FOOTY GREEN

FTY-GR 001

Display 5 pcs
8717953283436



FOOTY YELLOW

FTY-YE 001

Display 5 pcs
8717953283443



FOOTY ORANGE

FTY-OR 001

Display 5 pcs
8717953283474



FOOTY BLACK

FTY-BK 001

Display 5 pcs
8717953283481



YATZY



ZOO YATZY™

It's a zoo out there! Get your dices together and find a winning combination strategy.



ITEM # YTZ 002
 MASTER 12/96
 EAN 5414301524694



5 414301 524694

TRAIN YATZY™

Get your trains in line! What is your strategy to win this dice game?



ITEM # YTZ 001
 MASTER 12/96
 EAN 5414301524687



5 414301 524687

FARM YATZY™

Can you bet a farm on your strategy? A fun game of dice for kids and adults.



ITEM # YTZ 003
 MASTER 12/96
 EAN 5414301524700



5 414301 524700

MIMIQ

MiMiQ



MIMIQ™

A hilarious party game for kids and parents. Use silly faces to collect sets of 4 identical cards!



ITEM # MMQ 001
 MASTER 12/96
 EAN 5414301524717



FARM MIMIQ™

Put your facial muscles and memory to the ultimate test with Farm MiMiQ! Capture the other players' cards by "MiMiQ-ing" a variety of facial expressions.



ITEM # MMQ 002
 MASTER 12/96
 EAN 5414301524724



BODY MIMIQ™

An educational party game for kids and adults full of laughter. Use your body to collect sets of 4 identical cards!



ITEM # MMQ 003
 MASTER 12/96
 EAN 5414301524731



Smartivity®

Build, play and learn with these DIY science and engineering construction sets for kids aged 6+. These sets are mess-free and are made from sustainably engineered laser-cut wood. Smartivity sets are safe and need no glue or tools to assemble. Build cars, rollercoasters, music machines and robots while learning about STEAM principles such as engineering, science, and technology. Tickle your imagination and use your own paints and markers to decorate your finished product. These activity sets offer hours of build, play, and decorate fun and help inspire future generations of engineers across the world.



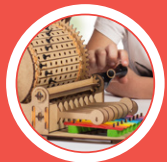
Build

- Laser Cut Wood
- Easy-to-follow instructions
- Rubber Bands Assembly – No glue needed



Play

- Fun Products
- Attractive themes



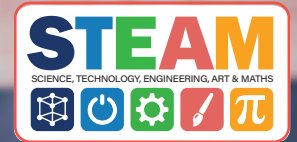
Learn

- Playful learning
- Steam concept – science / Technology / Engineering / Arts / Maths

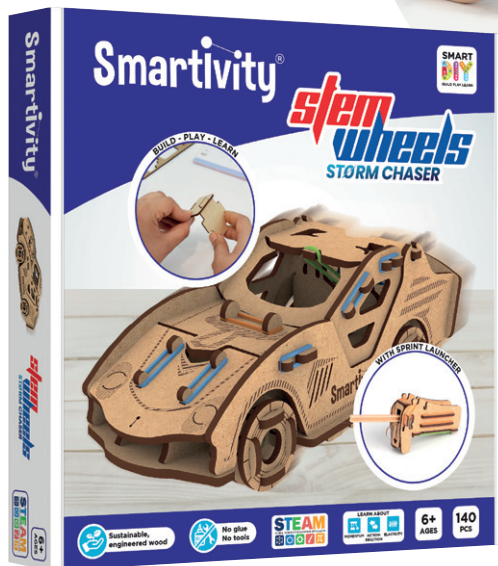


Decorate

- Decorate with own paints or markers



**NEW
SPRING
2024**



**140
PCS** **6+
AGE**

STEM WHEELS - STORM CHASER

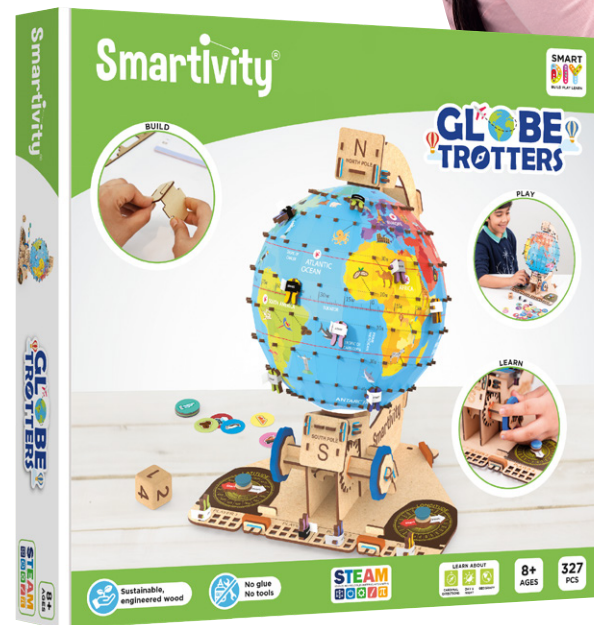
How fast can your self-build rally racer cross the finish line? Build your rally car step-by-step and decorate it with your own paint or markers. Done decorating? Start racing!

- MOMENTUM**
- ACTION - REACTION**
- ELASTICITY**

ITEM # STY 004
INNER/MASTER 0/6
EAN CODE 5414301526148



**NEW
SUMMER
2024**



**327
PCS** **8+
AGE**

GLOBETROTTER

Behold our educational, interactive and immersive Globe Trotters - a 3D globe toy that allows your little kid to master the nuances of geography. From cardinal directions to geographical coordinates, and day and night, this interactive globe combines the power of play with the fun of learning.

- CARDINAL DIRECTIONS**
- DAY & NIGHT**
- GEOGRAPHY**

ITEM # STY 305
INNER/MASTER 0/6
EAN CODE 5414301526223



STEM WHEELS - SPEEDSTER

Build a cool race car and launch it!

6+
AGE

102
PCS



ITEM STY 001

I/M 0/6

EAN 5414301523383



STEM WHEELS - RACE TRUCK

Build a powerful truck and launch it!

6+
AGE

110
PCS



ITEM STY 002

I/M 0/6

EAN 5414301523390



STEM WHEELS - RALLY RACER

Build a cool race car and launch it!

6+
AGE

108
PCS



ITEM STY 003

I/M 0/6

EAN 5414301525202



KALEIDOSCOPE

Build a kaleidoscope with mirrors, rotate the drum and discover beautiful patterns.

6+
AGE

127
PCS



ITEM STY 103

I/M 0/6

EAN 5414301523420



HYDRAULIC PLANE LAUNCHER

Soar to the skies! Use hydraulic pressure to launch paper planes and missiles.

6+
AGE

153
PCS



ITEM STY 104

I/M 0/6

EAN 5414301525219



MUSIC MACHINE

Build a xylophone, insert the pegs and rotate the handle to play your selected music.

8+
AGE

233
PCS



ITEM STY 301

I/M 0/6

EAN 5414301523444



PINBALL MACHINE

Build your own fully functional wooden pinball machine. Can your friends beat your high score?

8+
AGE

327
PCS



ITEM STY 303

I/M 0/6

EAN 5414301524236



TABLE FOOTBALL

Build your very own wooden foosball by following the easy step-by-step instructions. Finished building?

6+
AGE

170
PCS



ITEM STY 304

I/M 0/6

EAN 5414301525066



SMARTMAX[®]

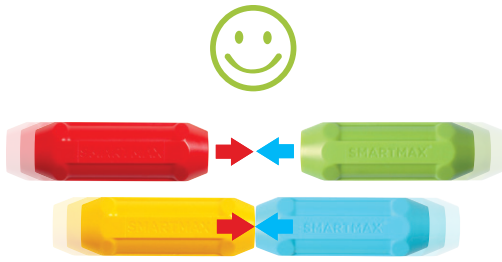
m a g n e t i c d i s c o v e r y



SmartMax are solid, magnetic discovery toys for toddlers and pre-schoolers as young as one year old. Enjoy worry-free, fun, and educative playtime for you and your toddler. Learn all about magnetism with these STEM toys and practice the motor skills of your child. Durable, sturdy materials make sure these sets can be passed on from generation to generation.

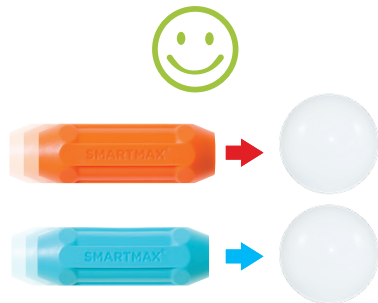
No matter the taste of your little one, there is a set for every child. And all sets are compatible with each other. Build, play, imagine, create, and combine!

www.SmartMax.eu



ATTRACT & REPEL

Opposite poles attract each other, identical poles repel. All bars in 'cold' colours can be combined with all bars in 'warm' colours. All other combinations repel.



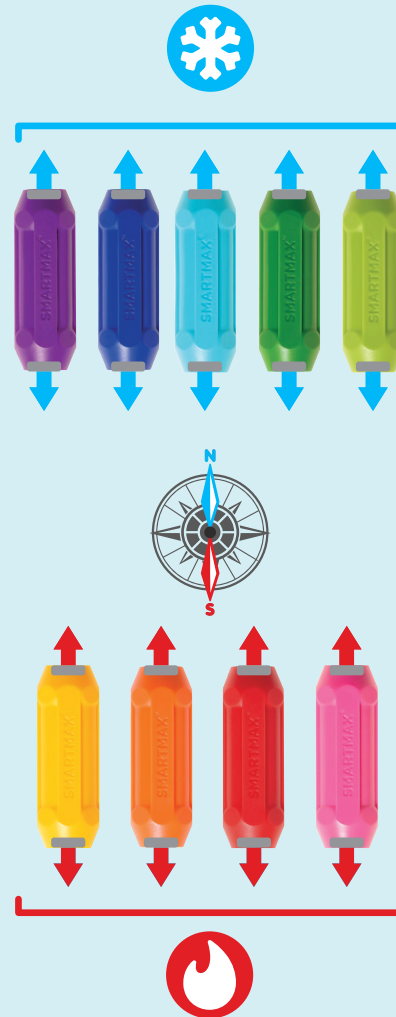
BALLS

The SmartMax® balls are attracted by all magnetic bars, regardless of their colour.

NORTH & SOUTH

Magnets have a magnetic north and south pole. Bars in cold colours (green, blue and lilac) have outward directed north poles.

Bars in warm colours (red, orange, pink and yellow) have outward directed south poles.



CANNOT BE SWALLOWED

SUPER STURDY BARS



MAXIMUM DEVELOPMENT

SMARTMAX® STIMULATES

- Hand-eye coordination
- Logical thinking
- Colour recognition
- Form recognition in 2D & 3D
- Playing together
- Counting
- Fantasy
- Creativity

MY FIRST



SMX 151



SMX 220



SMX 221



SMX 222



SMX 223



SMX 224



SMX 410



SMX 226



SMX 235



SMX 236



SMX 241



SMX 243



SMX 229



SMX 233



SMX 244



SMX 245

SMARTMAX GAMES



SMX 227



SMX 230



SMX 237

BUILD



SMX 309



SMX 310



SMX 321



SMX 501



SMX 907



SMX 908



SMX 101



SMX 103



SMX 105

CREATE & PLAY



SMX 303



SMX 404



SMX 530



SMX 531



NEW
SPRING
2024

1½-5 years

12 pcs



INSPIRATIONAL
POSTERS



MY FIRST STACKING RINGS

Stack and balance these sweet-looking rings! The classic toy with a magnetic twist. An open-ended magnetic discovery kit to create funny-looking figures that balance, wiggle, and wobble. Ideal for one-year and up, nurturing skills and imagination.

ITEM # SMX 241
MASTER 0/6
EAN 5414301250661



1-5 years

16 pcs

MIX & MATCH

NEW
SUMMER
2024



WORK
IN
PROGRESS

MY FIRST EXPLORERS

Launch into high-speed adventures with My First Explorers! Mix and match your rocket plane or car to create your ultimate flying or driving journey.

ITEM # SMX 243
MASTER 0/6
EAN 5414301250685



NEW 2024

SMARTMAX®



WORK IN PROGRESS

1-5 years

5 pcs



NEW SUMMER 2024

MY FIRST PLANE

Soar into the magic world of Smartmax with My First Plane. Take off and let your imagination fly!

ITEM # SMX 244
MASTER 0/6
EAN 5414301250692



5 414301 250692



WORK IN PROGRESS

1-5 years

5pcs



NEW SUMMER 2024

MY FIRST CAR

Zoom into the universe of Smartmax with My First Car. Start you engine and accelerate into new adventures!

ITEM # SMX 245
MASTER 0/6
EAN 5414301250708



5 414301 250708



1-5 years

18 pcs



MY FIRST SAFARI ANIMALS

Magnetic, soft safari animals, ideal for little hands.

ITEM # SMX 220
 MASTER 0/6
 EAN # 5414301249856



1-3 years

10 pcs



MY FIRST HIDE & SEEK

Ready or not, here they come! Can you see where the funny balls are hiding?

ITEM # SMX 229
 MASTER 0/6
 EAN # 5414301250586



1-5 years



MY FIRST ANIMAL MIX

Choose your favourite animals! Build, play, or mix and match for crazy combos!

ITEM # SMX 151
 MASTER 12/48
 EAN # 5414301250500



Only the above 4 animals are available in this mix. Other animals can be found in other "My First" sets.



1-5 years

16 pcs



MY FIRST FARM ANIMALS

Create your own magnetic farm adventure!

ITEM # SMX 221
 MASTER 0/6
 EAN # 5414301249863





1-5 years

14 pcs



MY FIRST DINOSAURS

Build and play with the dinosaurs, but watch out for the T.-Rex!

ITEM # SMX 223
 MASTER 0/6
 EAN # 5414301250418



1½-5 years

22 pcs



MY FIRST TRACTOR SET

Build your favourite farmyard friends.

ITEM # SMX 222
 MASTER 0/6
 EAN # 5414301250227



1-5 years

7 pcs



MY FIRST WOBBLY CARS

Go on an exciting, wobbly adventure with these magnetic fun-moving cars!

ITEM # SMX 233
 MASTER 0/6
 EAN # 5414301250593



1½-5 years

22 pcs



MY FIRST ANIMAL TRAIN

Toot, Toot! Here comes the animal train!

ITEM # SMX 410
 MASTER 0/6
 EAN # 5414301249887





1-5 years

13 pcs



MY FIRST VEHICLES

Create the nicest magnetic vehicles on the building site!

ITEM # SMX 226
 MASTER 0/6
 EAN # 5414301250487



1½ -5 years

10 pcs

NEW
2023



MY FIRST PIRATES

Wobble on deck of the pirate ship or go on a treasure hunt on the desert island.

ITEM # SMX 236
 MASTER 0/6
 EAN 5414301250623





1-5 years

12 pcs

NEW
2023



MY FIRST PEOPLE

Mix and match the funny faces with the different hats and bodies!

ITEM # SMX 235
MASTER 0/6
EAN 5414301250616



1-3 years

8 pcs



MY FIRST SOUNDS & SENSES

Shake, rattle & build! Amaze your little one.

ITEM # SMX 224
MASTER 0/6
EAN # 5414301250470





1½ -5 years

8 pcs



MY FIRST TOTEM

Complete one of the 24 challenges by making the funniest totems.

ITEM # SMX 230
 MASTER 0/6
 EAN # 5414301250425



1½ -5 years

10 pcs



MY FIRST ACROBATS

Mix the magnetic shapes to recreate the coolest acrobatic figures.

ITEM # SMX 227
 MASTER 0/6
 EAN # 5414301250548



1½ -5 years

8 pcs



NEW
2023



MY FIRST BUILD & DRIVE

Simply build and play, or put the pieces together to replicate the challenges.

ITEM # SMX 237
 MASTER 0/6
 EAN # 5414301250630



BUILD



1-6 years

23 pcs

TRY ME! feature



START

Have fun building incredible structures with SmartMax!

ITEM # SMX 309
MASTER 0/6
EAN # 5414301249719



SMARTMAX®



1-6 years

20 pcs

BUILDER SET

Have fun building incredible structures with SmartMax!

ITEM # SMX 321
MASTER 0/6
EAN # 5414301250609



1-6 years

30 pcs

START PLUS

Build unique structures with curved bars!

ITEM # SMX 310
MASTER 0/6
EAN # 5414301249726



1-6 years

42 pcs

START XL

The perfect introduction set to the world of SmartMax!

ITEM # SMX 501
MASTER 0/6
EAN # 5414301245018





1-6 years

70 pcs

BUILD XXL

The XXL box filled with SmartMax fun!

ITEM # SMX 907
 MASTER 1/2
 EAN # 5414301249771



1-6 years

100 pcs

BUILD & LEARN

The ideal SmartMax set for your group or class!

ITEM # SMX 908
 MASTER 1/2
 EAN # 5414301249825



2 BUILDING BOOKLETS
 WITH 2D & 3D CHALLENGES!



6 CURVED BARS

ITEM # SMX 101
 MASTER 6/24
 EAN # 5414301241010



6 METAL BALLS

ITEM # SMX 103
 MASTER 6/24
 EAN # 5414301241034



6 MEDIUM + 6 LONG BARS

ITEM # SMX 105
 MASTER 6/24
 EAN # 5414301241058





3-6 years

30 pcs

CLICK & ROLL

Get the ball rolling!

ITEM # SMX 404
 MASTER 0/6
 EAN # 5414301249795



3-6 years

25 pcs

POWER VEHICLES

Tow, pick-up, or move obstacles. Nothing is impossible with this fleet of magnetic vehicles!

ITEM # SMX 303
 MASTER 0/6
 EAN # 5414301243038





3+ years

12 pcs

ROBOFLEX

Who said robots aren't flexible? Get creative and make your own flexible, crazy robots!

ITEM # SMX 530
 MASTER 0/6
 EAN # 5414301250555



3+ years

20 pcs

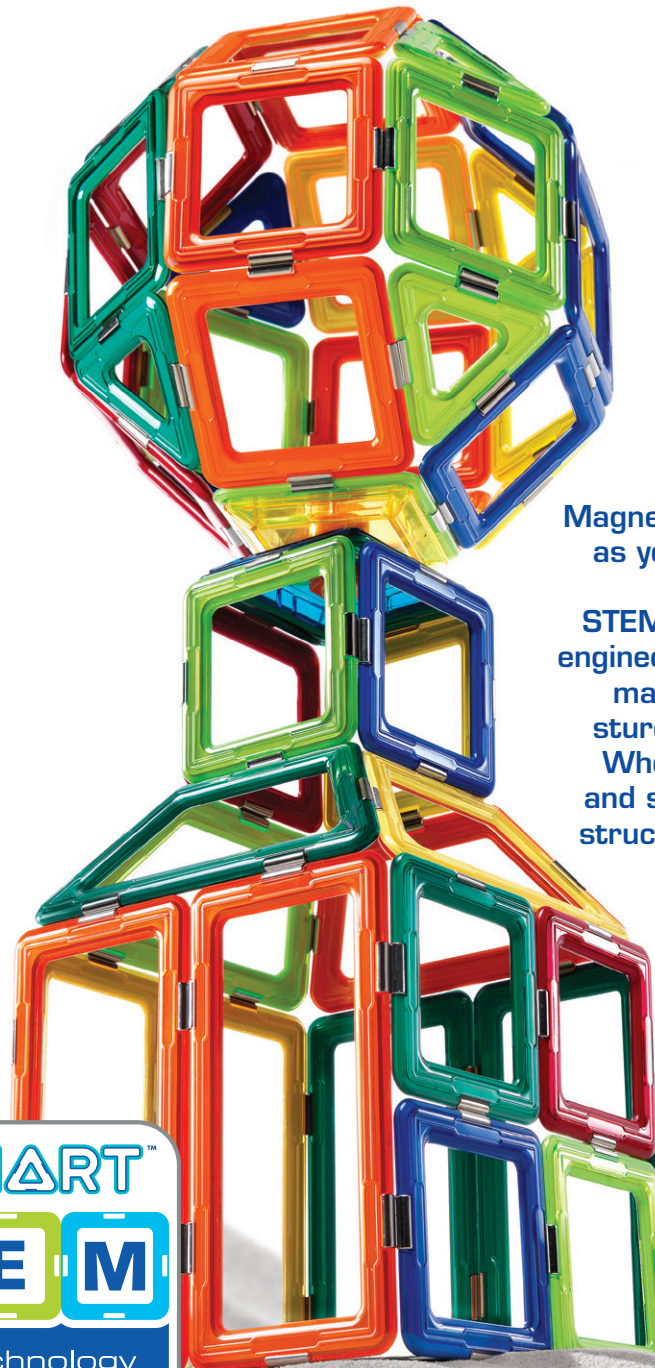
ROBOFLEX PLUS

Create even more robots! Choose your magnetic parts, bend, extend, assemble, and play!

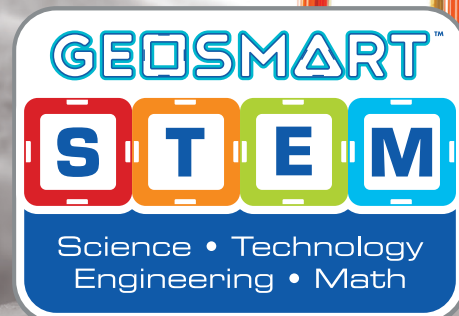
ITEM # SMX 531
 MASTER 0/6
 EAN # 5414301250562



GEOSMART™

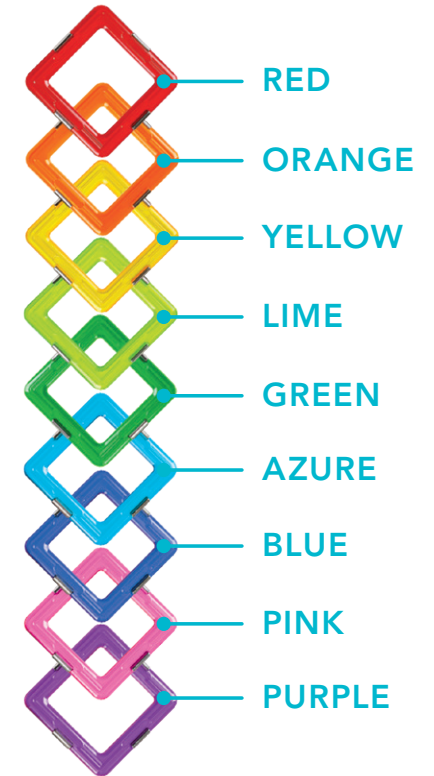
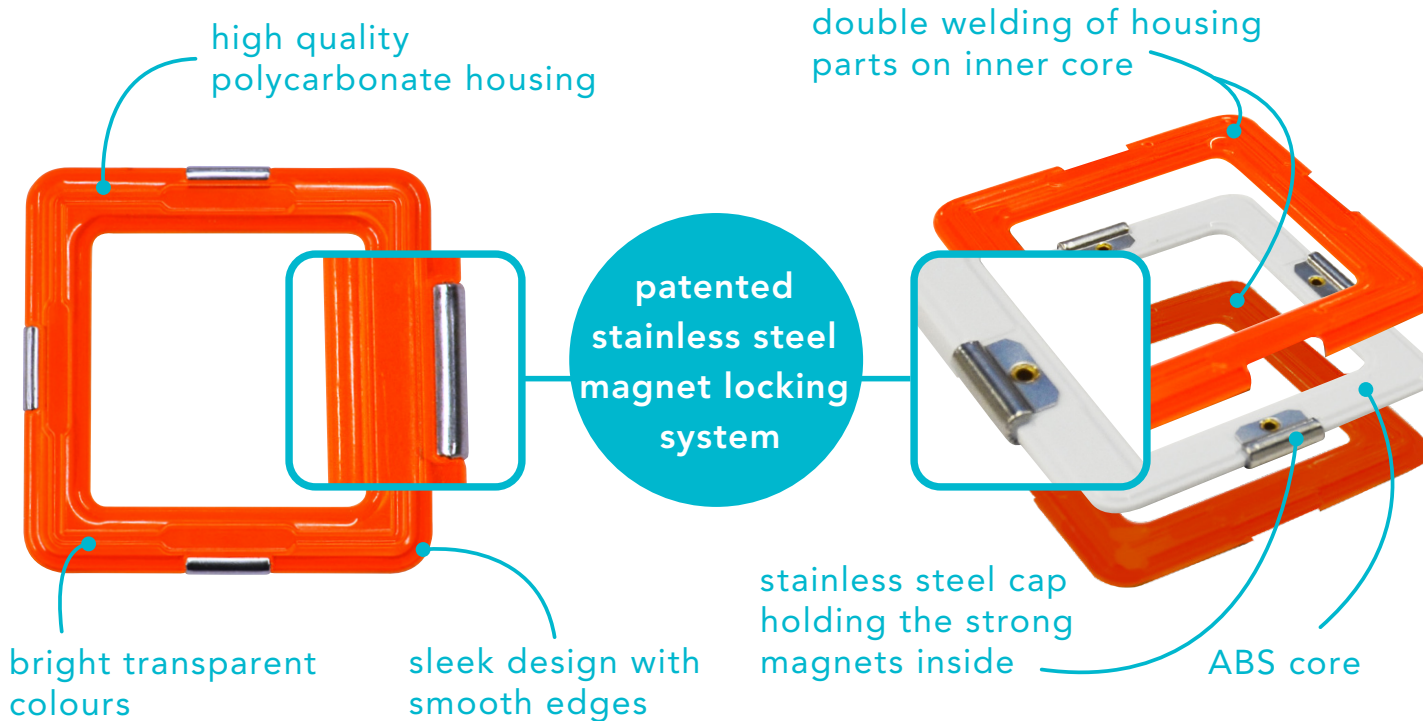


Magnetic construction toys suitable for kids as young as 3 years of age that introduce children in a fun manner to academic STEM fields like geometry, technology, and engineering. Its patented dual safety system makes GeoSmart safe for small kids and sturdy for decades of qualitative playtime. Wheels, lights, remote controllable parts and spinners add extra dimensions to your structures and make sure you can build an infinite amount of constructions.

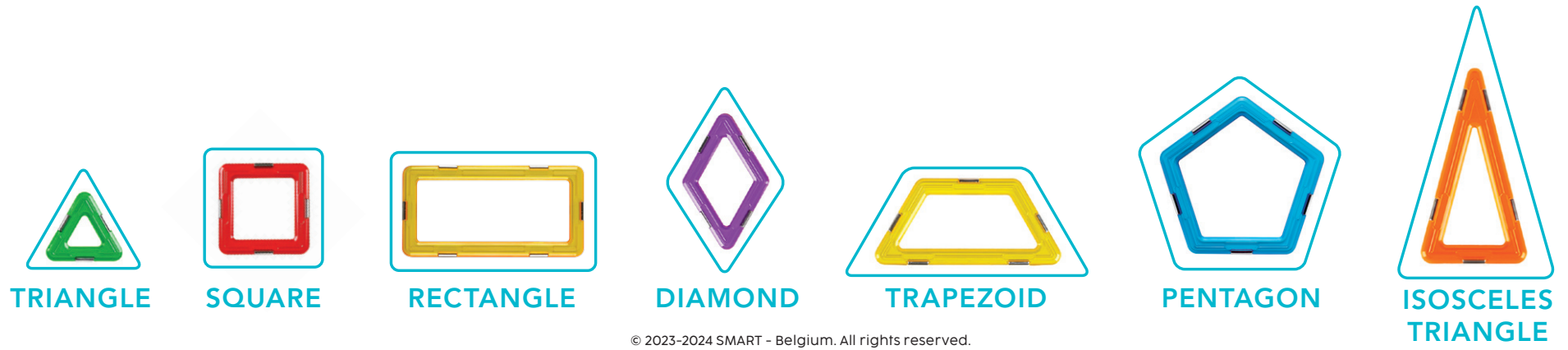


WWW.GEOSMART.EU

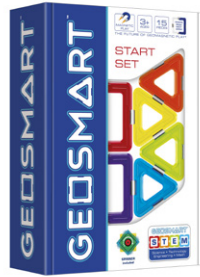
THE ULTIMATE IN MAGNETIC SAFETY



• DOUBLE SAFETY SYSTEM • STRONGER • LONG LIFETIME • EASY TO CLEAN



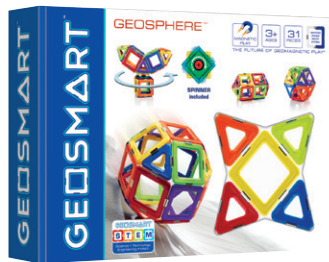
GEOSHAPES



GEO 102



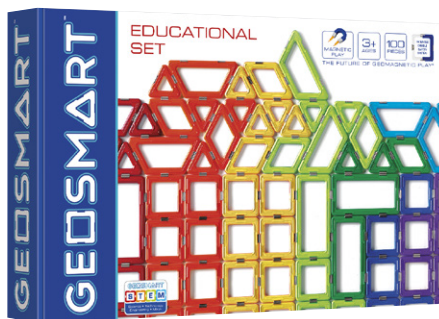
GEO 200



GEO 210



GEO 401



GEO 600



GEO 700

GEOWHEELS



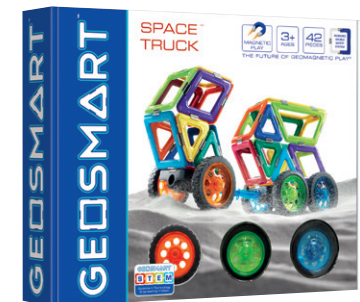
GEO 100



GEO 211



GEO 216



GEO 301



GEO 800



31
pieces

GEO 210
GEOSPHERE



ITEM GEO 210
I/M 0/6
EAN 5414301249931 5 414301 249931

70
pieces

GEO 401
GEOSPACE STATION



ITEM GEO 401
I/M 0/6
EAN 5414301249979 5 414301 249979

15
pieces

GEO 102
START SET



ITEM GEO 102
I/M 0/6
EAN 5414301250463 5 414301 250463

23
pieces

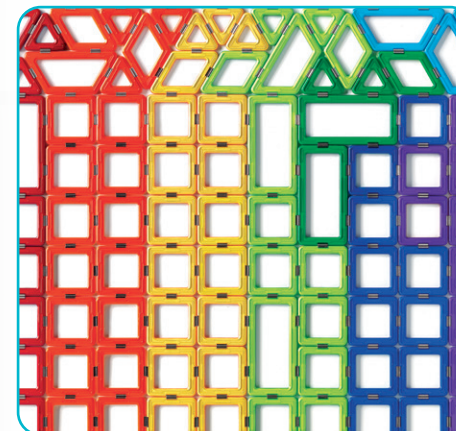
GEO 200
SOLAR SPINNER



ITEM GEO 200
I/M 0/6
EAN 5414301249924 5 414301 249924

100
pieces

GEO 600
EDUCATIONAL SET



ITEM GEO 600
I/M 0/4
EAN 5414301250012 5 414301 250012

205
pieces

GEO 700
EDUCATIONAL SET DELUXE



ITEM GEO 700
I/M 0/4
EAN 5414301250210 5 414301 250210

11

pieces

GEO 100
WHEELS SET



ITEM GEO 100

I/M 0/6

EAN 5414301250203 5 414301 250203



30

pieces

GEO 211
LUNAR ROVER



ITEM GEO 211

I/M 0/6

EAN 5414301250005 5 414301 250005



36

pieces

GEO 216
ROBORACER



ITEM GEO 216

I/M 0/6

EAN 5414301250494 5 414301 250494



192

pieces

GEO 800
WHEEL SET DELUXE



ITEM GEO 800

I/M 0/6

EAN 5414301250654 5 414301 250654



42

pieces

GEO 301
SPACE TRUCK



ITEM GEO 301

I/M 0/4

EAN 5414301249948 5 414301 249948





INTERNATIONAL CONTACT

SMART n.v.
Neerveld 14
B-2550 Kontich
Belgium

Tel: + 32 15 45 10 50

international@smart.be

DOMESTIC UK & EIRE CONTACT

SMART TOYS AND GAMES Ltd.
1 London Road
Arundel

West Sussex BN18 9BH UK

Tel: +44 (0)1903 885669

Peter Rooke: peter.rooke@smart.be

Karen Clarke: karen.clarke@smart.be

