



SMART
TOYS AND GAMES

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Hello Smart Partner,

Firstly, a wholehearted thank you! Thank you for all your patience and for making 2021 successful during these challenging times. The supply chain chaos and the COVID-19 pandemic continued to test our entire industry.

We know that this experience has made our business even stronger, more resilient and highly flexible to face future hurdles together.

We can look back to 2021 with a level of positivity and pride as we continued to grow as a Company. We are proud of the SmartHub and SmartMax website launches and hope that these inspire more collaborations with you. We were delighted to see our products win so many awards again, particularly SmartMax, and remain totally focused on creating many more award winning, entertaining and educational toys and games...

Furthermore, we are further developing our brands GeoSmart, Happy Cube, Yatzy and MiMiQ.

While we are constantly improving our digital resources by updating & upgrading our SmartGames and SmartGamesLive websites, also our marketing resources and tools continue to grow with more and more shareable social media content. In addition we will share a brand style guide to help us all grow brand recognition, product awareness and enhance our already strong loyal fan base.

So, let's huddle up even closer together and make 2022 another successful year.

On behalf of all the Smart Team.

Rolf Vandoren
CEO Smart Toys & Games

**1 PLAYER
PUZZLE GAMES
&
BRAIN TEASERS**



**SMART
GAMES**



**MULTI PLAYER
FAMILY GAMES
&
STRATEGY GAMES**



**STIMULATES THESE
COGNITIVE SKILLS:**

PROBLEM SOLVING

LOGIC

SPATIAL INSIGHT

LANGUAGE

CONCENTRATION

PLANNING

VISUAL PERCEPTION

FLEXIBLE THINKING

MEMORY

EYE-HAND COORDINATION

SmartGames offers the best of two worlds: challenging entertainment and brain training. It takes 'having fun' to a totally different level. Playing SmartGames is about enjoying yourself, but also about knowing your boundaries and overcoming them.

It's about playing and getting smarter!

By playing SmartGames you'll connect with others, memorise more, think outside the box, be more creative and so much more.

These games boost your brain power, help you discover your strengths and weaknesses.

NEW FOR 2022

PRESCHOOL



NEW!



PEEK-A-ZOO™
PAGE 10

MAGNETIC TRAVEL GAMES



NEW!



GOOAL!™
PAGE 35

MULTI PLAYER GAMES



NEW!



HUDDLE UP™
PAGE 42

IQ GAMES



NEW!



IQ MINI™
PAGE 28



NEW!



IQ SIX PRO™
PAGE 29



NEW!



IQ LOVE™
PAGE 30



NEW!



IQ STIXX™
PAGE 31

CLASSICS



TREASURE ISLAND™
PAGE 14



GRIZZLY GEARS™
PAGE 15



HORSE ACADEMY™
PAGE 16



JUMP IN' LIMITED EDITION™
PAGE 17

NEW PACKAGING



PRESCHOOL PAGE 9



CLASSICS PAGE 13



COMPACTS PAGE 21



IQ GAMES PAGE 27



CUBE PUZZLERS PAGE 25



MAGNETIC TRAVEL GAMES PAGE 34



XXL GAMES PAGE 39



MULTI PLAYER GAMES PAGE 41



PRESCHOOL PUZZLE GAMES



PRESCHOOL PUZZLE GAMES



2+ years

1 player

easy to expert
48 challenges

NEW!

Contents: 5 cardboard blocks,
1 cardboard lid, 48 challenge cards,
leaflet with solutions

PEEK-A-ZOO™ I see you! Stack the blocks correctly to match the image.

The zoo-animals love playing peekaboo! Can you spy with your little eye where these fun-loving animals need to go? Choose a challenge and try to stack the right cubes as shown on the challenge card. Peek-A-Zoo is a great educational game for pre-schoolers to practice language skills, learn about colours, animals, and concepts such as above, below, inside and outside.

This educational game is made of high quality, durable cardboard and is easy to store and take with you wherever you go.



STIMULATES THESE COGNITIVE SKILLS:

SPATIAL INSIGHT



LANGUAGE



PROBLEM SOLVING



CONCENTRATION



LOGIC



HOW TO PLAY



1 Choose a challenge. Decide which Cubes you need. Put aside the cubes you don't need for the challenge. Their presence can be distracting, especially for young children.



2 Try to build what is shown on the challenge card, using 2 or more blocks.



3 You have found a solution when the front view of your construction matches the image on the challenge card.

ITEM # SG 041
INNER/MASTER 0/6
EAN CODE 5414301524632



PRESCHOOL PUZZLE GAMES

SMARTCAR 5X5™

Build your car
and drive away!



4+
years

easy to expert
96
challenges

LITTLE RED RIDING HOOD™ *Deluxe*

Find the path to
grandma's house



4-7
years

easy to expert
48
challenges

THREE LITTLE PIGGIES™ *Deluxe*

Place the houses to
help the piggies



3-6
years

easy to expert
48
challenges

ITEM # SG 018
INNER/MASTER 0/6
EAN CODE 5414301518365 5 414301 518365

ITEM # SG 021
INNER/MASTER 0/6
EAN CODE 5414301518389 5 414301 518389

ITEM # SG 023
INNER/MASTER 0/6
EAN CODE 5414301518754 5 414301 518754

SNOW WHITE™ *Deluxe*

Where is
Snow White?



4-7
years

easy to expert
48
challenges

SLEEPING BEAUTY™ *Deluxe*

Beat the maze,
break the spell!



3-7
years

easy to expert
60
challenges

JACK and the BEANSTALK™ *Deluxe*

Let the images drop...
and climb to the top!



4-7
years

easy to expert
60
challenges

ITEM # SG 024
INNER/MASTER 0/6
EAN CODE 5414301519874 5 414301 519874

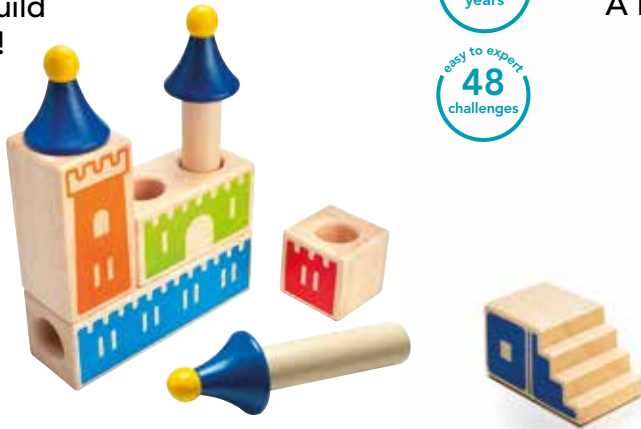
ITEM # SG 025
INNER/MASTER 0/6
EAN CODE 5414301521228 5 414301 521228

ITEM # SG 026
INNER/MASTER 0/6
EAN CODE 5414301523130 5 414301 523130

PRESCHOOL PUZZLE GAMES

CASTLE LOGIX™

Let's build castles!



3+ years
easy to expert
48 challenges

ITEM # SG 030
INNER/MASTER 0/6
EAN CODE 5414301518709 5 414301 518709

CAMELOT Jr.™

A Romantic Challenge!



4+ years
easy to expert
48 challenges

ITEM # SG 031
INNER/MASTER 0/6
EAN CODE 5414301518716 5 414301 518716

DAY & NIGHT™

Can you shed some light into the dark?



2+ years
easy to expert
48 challenges

ITEM # SG 033
INNER/MASTER 0/6
EAN CODE 5414301518723 5 414301 518723

TRUCKY 3™

Truckloads of puzzle fun!



3+ years
easy to expert
48 challenges

ITEM # SG 035
INNER/MASTER 0/6
EAN CODE 5414301518730 5 414301 518730

BUNNY BOO™

Pull a rabbit out of the box!



2+ years
easy to expert
60 challenges

ITEM # SG 037
INNER/MASTER 0/6
EAN CODE 5414301518747 5 414301 518747

BRAIN TRAIN™

All aboard for shape sorting fun!



3+ years
easy to expert
48 challenges

ITEM # SG 040
INNER/MASTER 0/6
EAN CODE 5414301522027 5 414301 522027



CLASSICS



8
to adult

1
player

easy to expert
80
challenges

TREASURE ISLAND™

Adventurers are needed to find the ancient temple on a forgotten island!

Use logic and deduction, but watch out! On this island the pieces shift! Find the right combinations to place the pieces and locate the ancient temple. 80 challenges to bring you to the end of the world... or push you over the edge!

NEW!

Contents: game board, 4 shape shifting puzzle pieces, 1 puzzle piece with temple, booklet with 80 challenges and solutions.

STIMULATES THESE COGNITIVE SKILLS:

PLANNING



SPATIAL INSIGHT



PROBLEM SOLVING



CONCENTRATION

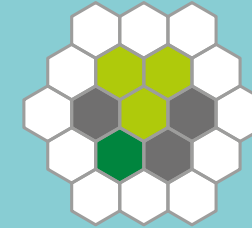


FLEXIBLE THINKING



HOW TO PLAY

1



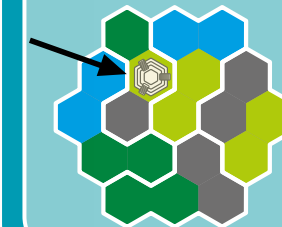
Select a challenge. Each challenge shows a treasure map of an island, but some information is missing (white hexagons).

2



Place the puzzle pieces on the game board so that the terrains shown in the challenge match the terrains on the puzzle pieces. Each puzzle piece (except the one with the temple) can be transformed in 4 different shapes!

3



The solution will reveal the location of the hidden temple.

ITEM # SG 098

INNER/MASTER 0/6

EAN CODE 5414301524441





7
to adult

1
player

easy to expert
80
challenges

GRIZZLY GEARS™

Rotate the puzzle pieces to get out of the woods!

Rotate the trees to guide the characters through the forest... but beware of the bear! An original puzzle game, with a twist! You are not out of the woods until you have solved all 80 challenges.

NEW!

Contents: game board, 9 rotating puzzle pieces with trees, 6 puzzle pieces with figurines, booklet with 80 challenges and solutions.



HOW TO PLAY

1

SETUP: Choose a challenge. Arrange the 9 circular pieces with trees on the gameboard as indicated in the challenge.

2

PLAY: The object of Grizzly Gears is to move each character to its end position. Characters move by rotating the tree pieces.

3

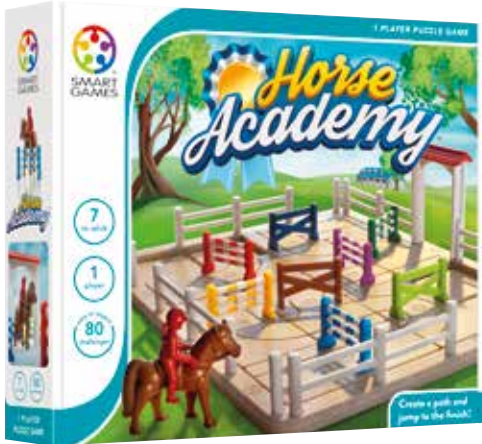
SOLUTION: You have found a solution when all loose characters shown in the challenge are in their end position at the same time. The shortest solution is shown at the end of the challenge booklet.

STIMULATES THESE COGNITIVE SKILLS:

- PLANNING** ●●●●●
- SPATIAL INSIGHT** ●●●●●
- PROBLEM SOLVING** ●●●●●
- CONCENTRATION** ●●●●●
- FLEXIBLE THINKING** ●●●●○

ITEM # SG 531
 INNER/MASTER 0/6
 EAN CODE 5414301524458 5 414301 524458

CLASSICS



7
to adult

1
player

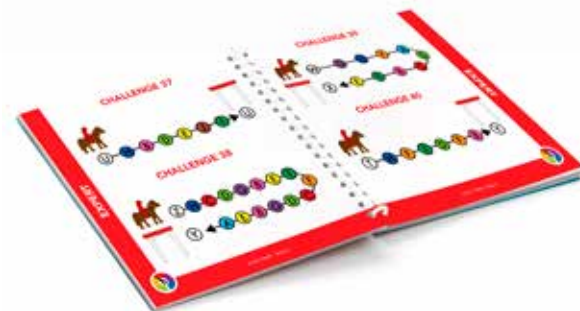
easy to expert
80
challenges

HORSE ACADEMY

Create a path and jump to the finish!

Create a path from start to finish so you can canter over the jumps in the right sequence!
Are you on course to solve the 80 challenges?
Get on your horse for some puzzling fun!

NEW!



Contents: 1 game board,
1 exit gate, 10 puzzle pieces
with obstacles and paths,
1 horse with rider,
booklet with 80 challenges

STIMULATES FOLLOWING COGNITIVE SKILLS:

SPATIAL INSIGHT



PLANNING



PROBLEM SOLVING



CONCENTRATION

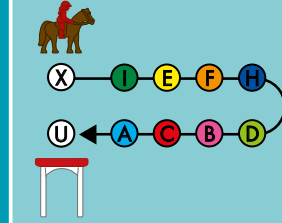


VISUAL PERCEPTION



HOW TO PLAY

1



Choose a challenge.
Place your horse at the starting point and the gate at the finish (indicated by letters on the border of the game board).

2



Create a path from start to finish. Obstacles should be placed so that they are jumped over in the same order as shown in the challenge. Sometimes you will jump the same obstacle more than once!

3



There is only one solution, found at the end of the challenge booklet.

ITEM # SG 097
INNER/MASTER 0/6
EAN CODE 5414301524434





7
to adult

1
player

easy to expert
100
challenges

JUMP IN' LIMITED EDITION™

Help the rabbits jump and hide!

Can you help the rabbits jump to safety? Use other rabbits, mushrooms and even the moving foxes to jump around and hide the rabbits in their holes.

Now in a limited edition with extra rabbit and 40 extra challenges!

Contents: game board,
4 rabbits, 2 foxes, 3 mushrooms,
booklet with 100 challenges
and solutions.



EXTRA
RABBIT*
NEW!
40 EXTRA
CHALLENGES*

* All the extra's from
the XXL version in a
classic packaging

HOW TO PLAY



Place the pieces on the
game board as indicated
in the challenge.



Move the rabbits
(jumping) and foxes
(sliding) around the
game board until all
the rabbits are safe
in the brown holes.



Solutions are found
at the end of
the booklet.

STIMULATES THESE COGNITIVE SKILLS:

LOGIC



PLANNING



PROBLEM SOLVING



CONCENTRATION



SPATIAL INSIGHT



ITEM # SG 099
INNER/MASTER 0/6
EAN CODE 5414301524533



CLASSICS

COLOUR CODE™

Stack it up, one tile at a time!

5
to adult

easy to expert
100
challenges



ITEM # SG 090
INNER/MASTER 0/6
EAN CODE 5414301513476 5 414301 513476

SMART FARMER™

Keep the animals apart!

4
to adult

easy to expert
60
challenges



ITEM # SG 091
INNER/MASTER 0/6
EAN CODE 5414301522034 5 414301 522034

SHOOTING STARS™

Discover the magic of logic!

6
to adult

easy to expert
80
challenges



ITEM # SG 092
INNER/MASTER 0/6
EAN CODE 5414301523178 5 414301 523178

DIAMOND QUEST™

Follow the clues.
Find the Diamond!

8
to adult

easy to expert
80
challenges



ITEM # SG 093
INNER/MASTER 0/6
EAN CODE 5414301523918 5 414301 523918

PIRATES CROSSFIRE™

Fire up your cannons...
and your brains!

7
to adult

easy to expert
80
challenges



ITEM # SG 094
INNER/MASTER 0/6
EAN CODE 5414301523970 5 414301 523970

CUBIQ™

A puzzle with patterns...
in 3D!

7
to adult

easy to expert
80
challenges



ITEM # SG 096
INNER/MASTER 0/6
EAN CODE 5414301524052 5 414301 524052

JUNGLE Hide & Seek™

Explore the jungle.
Find the animals!

7
to adult

easy to expert
80
challenges



ITEM # SG 105

INNER/MASTER 0/6

EAN CODE 5414301518440



PENGUINS ON ICE™

Improved edition with new
packaging and 100 challenges!

6
to adult

easy to expert
100
challenges



ITEM # SG 155

INNER/MASTER 0/6

EAN CODE 5414301515203



ROADBLOCK™

Calling all units!
Stop the escaping thief!

7
to adult

easy to expert
80
challenges



ITEM # SG 250

INNER/MASTER 0/6

EAN CODE 5414301513469



CLASSICS

WALLS & WARRIORS™

Position the walls and protect your warriors!

8
to adult

easy to expert
80
challenges



ITEM # SG 281
INNER/MASTER 0/6
EAN CODE 5414301518402 5 414301 518402

DINOSAURS Mystic Islands™

Use your brain to create a Jurassic habitat!

6
to adult

easy to expert
80
challenges



ITEM # SG 282
INNER/MASTER 0/6
EAN CODE 5414301518426 5 414301 518426

TEMPLE CONNECTION™ Dragon Edition™

Build roads and bridges to link the temples!

7
to adult

easy to expert
80
challenges



ITEM # SG 283
INNER/MASTER 0/6
EAN CODE 5414301519881 5 414301 519881

WALK THE DOG™

Can you let the dogs out?

7
to adult

easy to expert
80
challenges



ITEM # SG 427
INNER/MASTER 0/6
EAN CODE 5414301523239 5 414301 523239

ANTI-VIRUS™ Original

Put your mind to work and get rid of the red virus!

8
to adult

easy to expert
60
challenges



ITEM # SG 520
INNER/MASTER 0/6
EAN CODE 5414301514060 5 414301 514060

QUADRILLION™

Countless challenges and solutions... but can you find one?

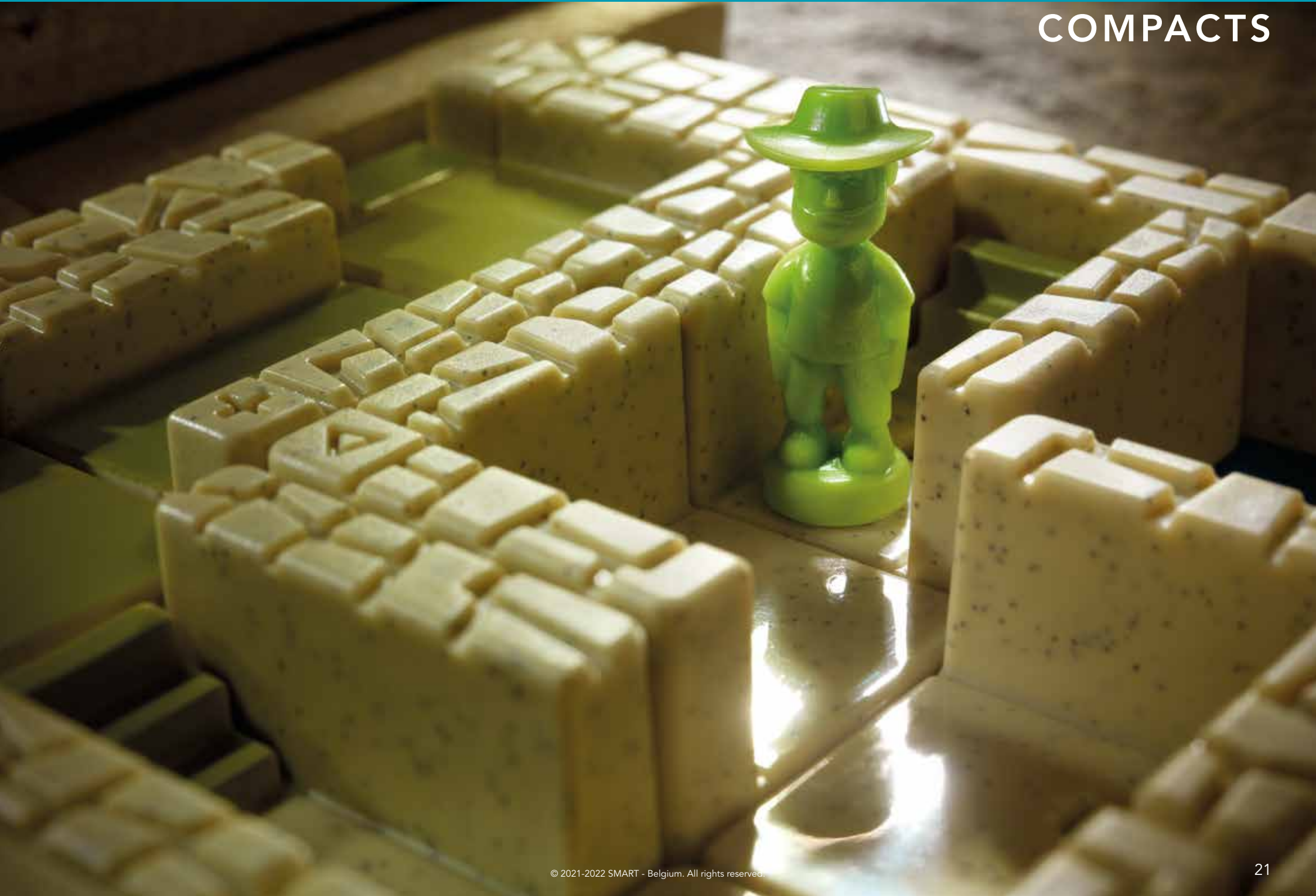
7
to adult

easy to expert
∞
challenges



ITEM # SG 540
INNER/MASTER 0/6
EAN CODE 5414301517382 5 414301 517382

COMPACTS



COMPACTS

JUMP IN'™

Help the rabbits jump and hide!



7
to adult

easy to expert
60
challenges

SQUIRRELS GO NUTS!™

Winter is coming, so let's go nuts!



6
to adult

easy to expert
60
challenges

ASTEROID ESCAPE™

Navigate your spaceship through the asteroids!



8
to adult

easy to expert
60
challenges

ITEM # SG 421
INNER/MASTER 6/24
EAN CODE 5414301519898 5 414301 519898

ITEM # SG 425
INNER/MASTER 6/24
EAN CODE 5414301521136 5 414301 521136

ITEM # SG 426
INNER/MASTER 6/24
EAN CODE 5414301521167 5 414301 521167

ROBOT FACTORY™

Slide to create robots!



8
to adult

easy to expert
48
challenges

PENGUINS POOL PARTY™

Fit the ice around the penguins!



6
to adult

easy to expert
60
challenges

PIRATES Jr. Hide & Seek™

Sail the seas! Find the treasure!



6
to adult

easy to expert
60
challenges

ITEM # SG 428
INNER/MASTER 6/24
EAN CODE 5414301524069 5 414301 524069

ITEM # SG 431
INNER/MASTER 6/24
EAN CODE 5414301518488 5 414301 518488

ITEM # SG 432
INNER/MASTER 6/24
EAN CODE 5414301518501 5 414301 518501

GHOST HUNTERS™

Catch the ghosts in the light!



5 to adult

easy to expert
60 challenges

ITEM # SG 433
INNER/MASTER 6/24
EAN CODE 5414301518525 5 414301 518525

PARKING PUZZLER™

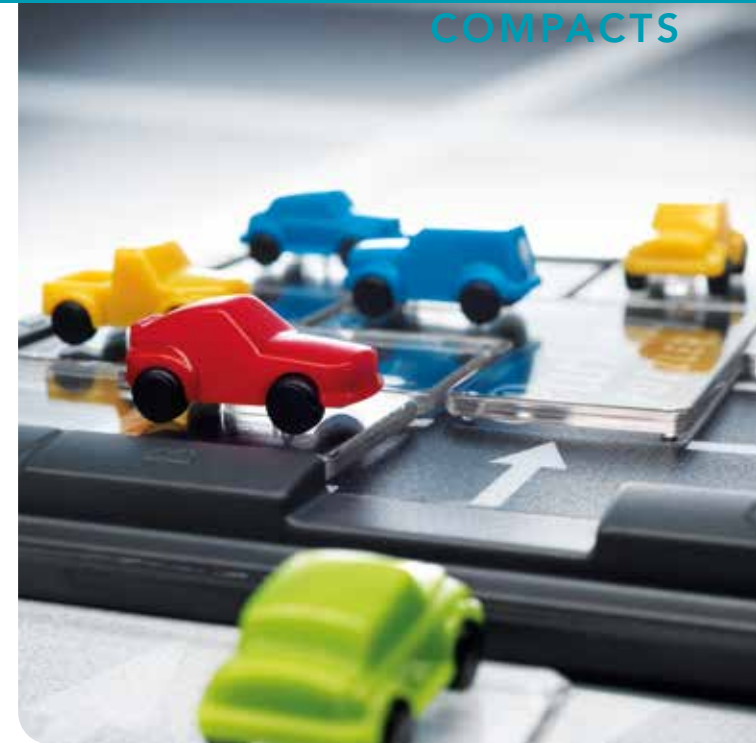
Park all cars in the right spot!



6 to adult

easy to expert
60 challenges

ITEM # SG 434
INNER/MASTER 6/24
EAN CODE 5414301518549 5 414301 518549



ANTI-VIRUS Mutation™

Move the red virus out of the system!



7 to adult

easy to expert
60 challenges

ITEM # SG 435
INNER/MASTER 6/24
EAN CODE 5414301518563 5 414301 518563

TEMPLE TRAP™

Escape the sliding maze!



7 to adult

easy to expert
60 challenges

ITEM # SG 437
INNER/MASTER 6/24
EAN CODE 5414301518778 5 414301 518778

CHICKEN SHUFFLE Jr.™

Slide the chickens to cover the eggs!



4 to adult

easy to expert
48 challenges

ITEM # SG 441
INNER/MASTER 6/24
EAN CODE 5414301522041 5 414301 522041



ATLANTIS ESCAPE™

Find your way out...
before it's too late!

8
to adult

easy to expert
60
challenges



ITEM # SG 442
INNER/MASTER 6/24
EAN CODE 5414301522058 5 414301 522058

COLOUR CATCH™

Match the colours,
catch the bugs!

7
to adult

easy to expert
60
challenges



ITEM # SG 443
INNER/MASTER 6/24
EAN CODE 5414301522065 5 414301 522065

APPLE TWIST™

Get the caterpillars
into shape!

5
to adult

easy to expert
60
challenges



ITEM # SG 445
INNER/MASTER 6/24
EAN CODE 5414301523949 5 414301 523949

MONSTERS Hide & Seek™

Are there any monsters
under the bed?

6
to adult

easy to expert
60
challenges



ITEM # SG 480
INNER/MASTER 6/24
EAN CODE 5414301524076 5 414301 524076

CUBE PUZZLERS



CUBE PUZZLERS



NEW PACKAGING!

6
to adult

1
player

easy to expert
48
challenges



NEW PACKAGING!

6
to adult

1
player

easy to expert
48
challenges

SMARTCAR MINI™

Use your brain skills to create a car!

Can you build a car according to plan? Place the 4 blocks and take your car for a test drive! SmartCar Mini is a fun, compact, 3D-puzzle with 48 challenges.

Want more? Visit our website to download 48 additional challenges for free!



ITEM # SG 511
INNER/MASTER 12/48
EAN CODE 5414301524519 5 414301 524519



PLUG & PLAY PUZZLER™

Plug the colourful pieces into the cube!

This little cube is packed with fun. Remove the 8 colourful puzzle pieces and try to fit them back in. No setup required, just plug and play! This 3D-puzzle doubles as a fidget cube and includes 48 challenges, from easy to expert.



ITEM # SG 512
INNER/MASTER 12/48
EAN CODE 5414301524526 5 414301 524526



CUBE PUZZLERS



8
to adult

1
Player

easy to expert
80
challenges



10
to adult

1
Player

easy to expert
80
challenges



12
to adult

1
Player

easy to expert
80
challenges

CUBE PUZZLER GO™

Can you build a cube from the 7 colourful puzzle pieces?

Put your spatial insight, logic and deduction skills to work as you create cubes to solve each challenge! Includes 80 challenges and a case that expands to create the game board.



CUBE PUZZLER PRO™

Can you build a cube from the 6 ball-shaped puzzle pieces?

3D challenges will test players in this portable yet visually stunning game. Includes 80 challenges and a case that expands to create the game board.



ZIG ZAG PUZZLER™

Build a pyramid... or a zigzag!

Zigzag Puzzler is a 3D puzzle game with 2 playing modes. Build a pyramid on the blue side of the game-board or a zigzag on the white side! Contains a transparent lid for easy storage, so you can solve any of the 80 challenges (40 challenges per side) on the go!



ITEM # SG 412
INNER/MASTER 6/24
EAN CODE 5414301521112 5 414301 521112

ITEM # SG 413
INNER/MASTER 6/24
EAN CODE 5414301521129 5 414301 521129

ITEM # SG 414
INNER/MASTER 6/24
EAN CODE 5414301523208 5 414301 523208



IQ GAMES



6
to adult

1
player

IQ MINI™ Mini size, maxi challenges!

New in the IQ range: the IQ Mini. A pocket-size IQ puzzle available in five colours ready to take with you wherever you go. Create your own challenges by moving the blockers, and fill the board with your puzzle pieces.

Pick your favourite colour and challenge yourself, friends and family for even more fun!

Find extra challenges, hints, and all solutions online! Where will you be playing?

NEW!

Contents: 1 super compact game board with transparent lid, 6 colourful puzzle pieces.



STIMULATES THESE
COGNITIVE SKILLS:

CONCENTRATION



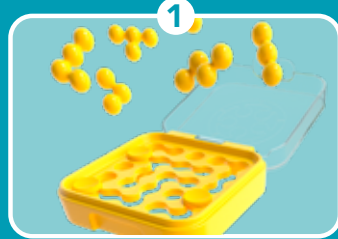
SPATIAL INSIGHT





PROBLEM SOLVING



HOW TO PLAY

- 

Remove the 6 puzzle pieces. The 'blockers' remain attached to the game board.
- 


Create a challenge by shifting the blockers. Each blocker setup will result in a new challenge.
- 

Fill the empty spaces with all of the puzzle pieces. There is always at least 1 solution.

Find extra challenges, hints, and solutions online!




ITEM # SG 401
INNER/MASTER 30/180
EAN CODE 5414301524489 5 414301 524489





8
to adult

1
player

easy to expert
120
challenges

IQ SIX PRO™

IQ Six offers the same fun as IQ Puzzler Pro... but on a hexagonal grid!

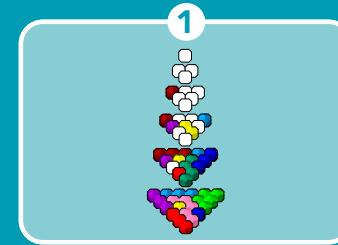
The top of the game board has a grid for 2D challenges and a grid for 3D pyramid challenges, while on the bottom of the board you can make colourful butterflies on the 2D challenge grid. All in the same compact, portable travel case.

Contents: 1 compact game board with transparent lid, 12 colourful puzzle pieces and 1 booklet with 120 challenges and solutions.

NEW!



HOW TO PLAY (3D)



Place the puzzle pieces as shown in the challenge.



Fill the empty spaces with all the remaining puzzle pieces.



There is only 1 solution, which can be found at the end of the challenge booklet.

STIMULATES THESE COGNITIVE SKILLS:

CONCENTRATION



SPATIAL INSIGHT



PROBLEM SOLVING



ITEM # SG 479
INNER/MASTER 12/48
EAN CODE 5414301524540



IQ GAMES



7
to adult

1
player

easy to expert
120
challenges

NEW!

IQ LOVE™ Show your brain some love with these colourful gemstones.

Can you fit all pieces on the game board?
This travel-friendly puzzle game comes with a double-sided game board and 120 challenges... for an extended relationship! All you need is love.

Contents: game board with lid, 10 double-sided puzzle pieces, booklet with 120 challenges and solutions



LARGER SIZE!

STIMULATES THESE COGNITIVE SKILLS:

CONCENTRATION



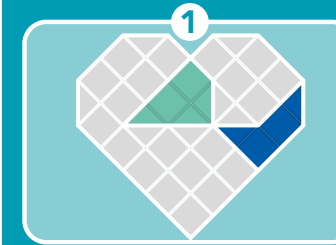
PROBLEM SOLVING



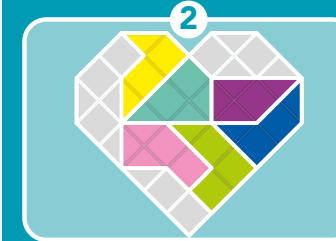
LOGIC



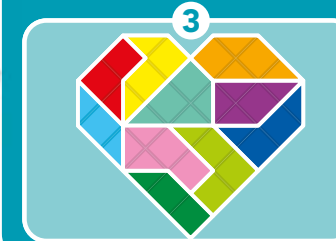
HOW TO PLAY



Place the indicated puzzle pieces on the topside (heart) or bottom side (rectangle) as shown in the challenge.



Fit all the other puzzle pieces on the game board. Puzzle pieces are double-sided and either side can be used. The grooves in the puzzle pieces should align with the grid on the game board.



There is only one solution, which can be found at the end of the challenge booklet.



ITEM # SG 302

INNER/MASTER 8/48

EAN CODE 5414301524397



5 414301 524397



7
to adult

1
player

easy to expert
120
challenges

IQ STIXX™

Use your tricks and stack up the sticks!

5 horizontal pieces need to fit on top of 5 vertical ones. Can you criss-cross the sticks in this travel-friendly puzzle game with 120 sticky challenges?

NEW!

Content: game board, 10 puzzle pieces (sticks), booklet with 120 challenges and solutions.



LARGER SIZE!

HOW TO PLAY

1

14 5 1

Place the sticks on the game board as shown in the challenge: the correct orientation of each vertical stick is indicated by a number on the top side. Horizontally placed sticks show a letter on the left side.

2

Place all remaining sticks on the game board. 2 cutouts cannot be placed on top of each other (nor 2 sticks without cutouts).

3

17 14 1 8

D
P
S
L
J

You have found the one and only solution when all 10 sticks fit on the game board. Solutions can be found at the end of the challenge booklet.



ITEM # SG 304
 INNER/MASTER 8/48
 EAN CODE 5414301524410 5 414301 524410

STIMULATES THESE COGNITIVE SKILLS:

CONCENTRATION
● ● ● ● ●

PROBLEM SOLVING
● ● ● ● ●

LOGIC
● ● ● ● ○

IQ GAMES

IQ STARS™

Can you fit all the stars in the grid?



6
to adult

easy to expert
120
challenges

IQ FOCUS™

Focus on the central square!



8
to adult

easy to expert
120
challenges

IQ FIT™


Use 3D pieces to create a 2D image!




6
to adult

easy to expert
120
challenges


ITEM # SG 411
INNER/MASTER 12/96
EAN CODE 5414301521105 5 414301 521105



ITEM # SG 422
INNER/MASTER 12/96
EAN CODE 5414301519904 5 414301 519904



ITEM # SG 423
INNER/MASTER 12/96
EAN CODE 5414301515975 5 414301 515975



IQ ARROWS™

Follow the arrows. Find the solution.



7
to adult

easy to expert
120
challenges

IQ XOXO™

Keep the X's and O's in sequence!



6
to adult

easy to expert
120
challenges

IQ PUZZLER PRO™


Play orthogonal or diagonal in 2D and in 3D!




6
to adult

easy to expert
120
challenges


ITEM # SG 424
INNER/MASTER 12/96
EAN CODE 5414301523215 5 414301 523215



ITEM # SG 444
INNER/MASTER 12/96
EAN CODE 5414301518594 5 414301 518594



ITEM # SG 455
INNER/MASTER 12/96
EAN CODE 5414301518587 5 414301 518587



IQ CIRCUIT™

Can you connect the dots without short circuiting your brain?



8
to adult

easy to expert
120
challenges

ITEM # SG 467
INNER/MASTER 12/96
EAN CODE 5414301524007 5 414301 524007

IQ LINK™

Link the pieces!



8
to adult

easy to expert
120
challenges

ITEM # SG 477
INNER/MASTER 12/96
EAN CODE 5414301516620 5 414301 516620

IQ TWIST™

Combine pegs & puzzle pieces of the same colour!



6
to adult

easy to expert
120
challenges

ITEM # SG 488
INNER/MASTER 12/96
EAN CODE 5414301515180 5 414301 515180

IQ DIGITS™

Crunch the numbers and make them fit!

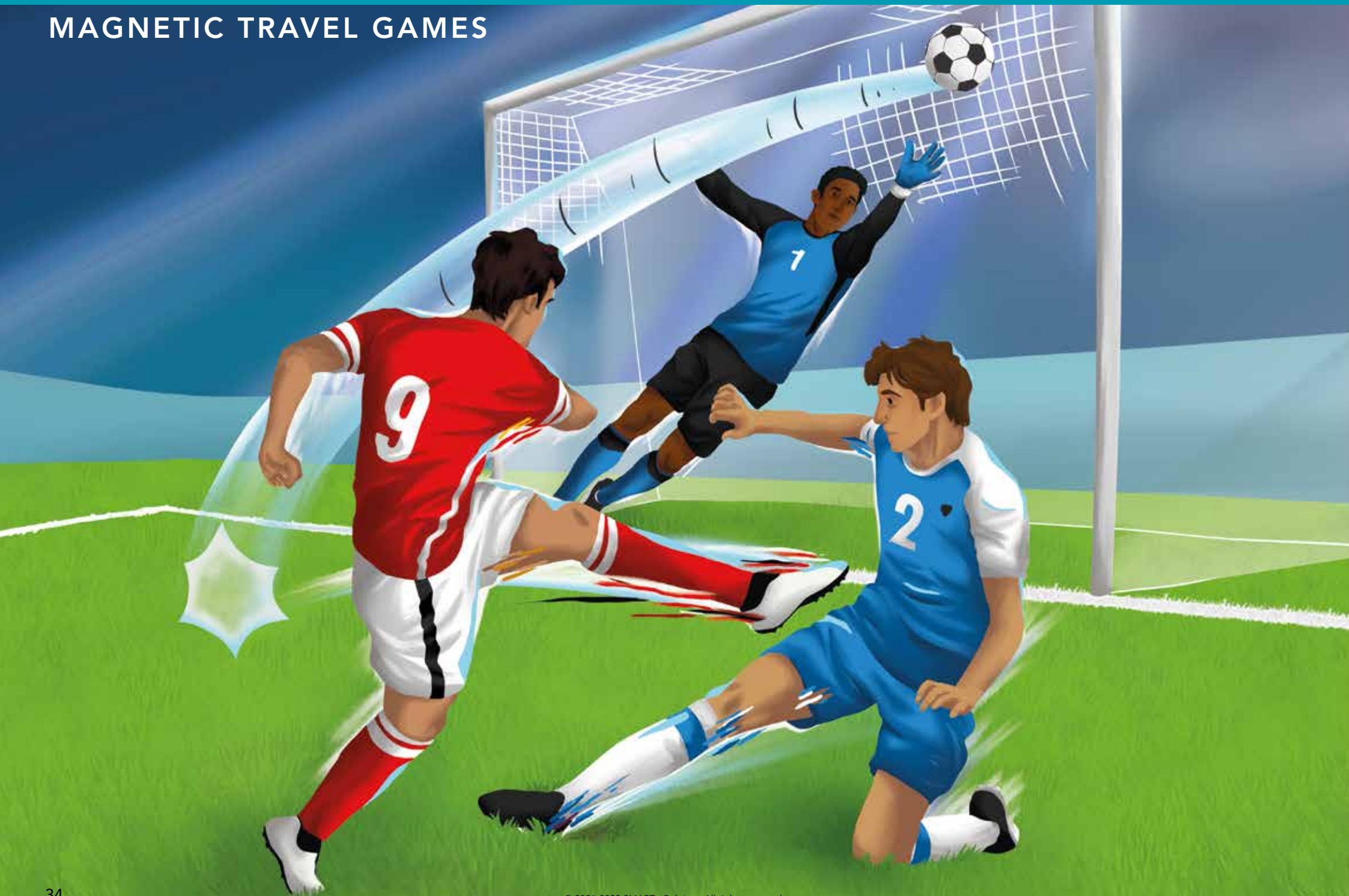


7
to adult

easy to expert
120
challenges

ITEM # SG 301
INNER/MASTER 8/48
EAN CODE 5414301524045 5 414301 524045







6
to adult

1
player

easy to expert
48
challenges

GOOAL!™

Kick off your travels with this magnetic puzzle game!

Place the pieces so you can pass the ball from player to player on your team... and shoot the winning goal! Includes 48 goal-scoring challenges, from amateur to professional.



Contents: compact game board,
10 magnetic puzzle pieces
(5 with players, 5 with paths),
48 challenges and solutions



STIMULATES THESE
COGNITIVE SKILLS:

CONCENTRATION



PROBLEM SOLVING



LOGIC



HOW TO PLAY



1
Choose a challenge.
Place the puzzle pieces
with the players on the
game board as indicated.



2
Score a goal! Fit the
remaining pieces on the
board to create a path
so that the ball moves
across the field and
crosses the goal line.



3
There is only 1 solution.

ITEM # SGT 320
INNER/MASTER 8/48
EAN CODE 5414301524465 5 414301 524465



MAGNETIC TRAVEL GAMES

TANGOES ANIMALS™

Recreate all kinds of animals!

6
to adult

easy to expert
48
challenges



MAGIC FOREST™

Find the path and solve the mystery!

8
to adult

easy to expert
48
challenges



CORAL REEF™

An underwater adventure!

4
to adult

easy to expert
48
challenges



ITEM # SGT 121
INNER/MASTER 8/48
EAN CODE 5414301518013 5 414301 518013

ITEM # SGT 210
INNER/MASTER 8/48
EAN CODE 5414301515302 5 414301 515302

ITEM # SGT 221
INNER/MASTER 8/48
EAN CODE 5414301522096 5 414301 522096

BUSY BUGS™

Find the secret bug hideouts!

7
to adult

easy to expert
48
challenges



NOAH'S ARK™

Save all the animals!

5
to adult

easy to expert
48
challenges



BRAIN CHEESER™

Fit the cheese around the mice!

6
to adult

easy to expert
48
challenges



ITEM # SGT 230
INNER/MASTER 8/48
EAN CODE 5414301515326 5 414301 515326

ITEM # SGT 240
INNER/MASTER 8/48
EAN CODE 5414301516026 5 414301 516026

ITEM # SGT 250
INNER/MASTER 8/48
EAN CODE 5414301517399 5 414301 517399

PENGUINS PARADE™

Get the penguins in line!

5
to adult

easy to expert
48
challenges

GOLDMINE™

Climb the ladders, find the gold!

7
to adult

easy to expert
48
challenges

DOWN THE RABBIT HOLE™

An underground puzzle adventure!

5
to adult

easy to expert
48
challenges



ITEM # SGT 260
INNER/MASTER 8/48
EAN CODE 5414301518006 5 414301 518006

ITEM # SGT 280
INNER/MASTER 8/48
EAN CODE 5414301521198 5 414301 521198

ITEM # SGT 290
INNER/MASTER 8/48
EAN CODE 5414301522089 5 414301 522089



PUZZLE BEACH™

Find what's lost on the busy beach!

6
to adult

easy to expert
48
challenges

FLIPPIN' DOLPHINS™

Find out what happens under water!

7
to adult

easy to expert
48
challenges



ITEM # SGT 300
INNER/MASTER 8/48
EAN CODE 5414301523277 5 414301 523277

ITEM # SGT 310
INNER/MASTER 8/48
EAN CODE 5414301523307 5 414301 523307



4+ years

1 player

easy to expert
124 challenges

TANGOES Jr.™ Tangram puzzles for young kids!

With large magnetic pieces, ideal for pre-schoolers. Stored in a unique plastic carrying case!



ITEM # TG JR T001
INNER/MASTER 0/6
EAN CODE 5414301516729 5 414301 516729

TANGOES STARTER™ Play alone, play together or play double!

Based on the original Tangram game. For 1 or 2 players, with a blue and an orange set.

5 to adult

1-2 players

easy to expert
54 challenges



ITEM # TG T100
INNER/MASTER 12/96
EAN CODE 5414301516217 5 414301 516217

TANGOES EXPERT™ Tangrams for real brainiacs!

More challenging Tangram game. For 1 or 2 players, with a red and a green set.

7 to adult

1-2 players

easy to expert
54 challenges



ITEM # TG T200
INNER/MASTER 12/96
EAN CODE 5414301516224 5 414301 516224



XXL GAMES



7
to adult

1
player

easy to expert
100
challenges

JUMP IN' XXL™

EXTRA LARGE! EXTRA RABBIT! EXTRA CHALLENGES!

Discover this extra-large version of our Compact game Jump In'. Can you help all rabbits jump to safety on the 4 times larger game board? Includes 40 additional "black rabbit"-challenges on top of the 60 original challenges!



6
to adult

1
player

easy to expert
100
challenges

SQUIRRELS GO NUTS XXL™

EXTRA LARGE! EXTRA SQUIRRELS! EXTRA CHALLENGES!

Discover this extra-large version of our global best-selling Compact game Squirrels Go Nuts! Can you hide all the nuts (except the black one!) on a game board that is 4 times larger? Includes 40 additional "black nut" challenges on top of the 60 original challenges!



ITEM # SG 425 XL
INNER/MASTER 0/6
EAN CODE 5414301523222 5 414301 523222



6
to adult

1
player

easy to expert
188
challenges

IQ PUZZLER PRO XXL™

EXTRA LARGE! EXTRA CHALLENGES!

Discover this 8 times larger version of IQ Puzzler Pro, our global best-selling game! Includes 68 additional 2D, 3D and diagonal 2D challenges on top of the original 120 challenges. Are you a 'Pro' at our biggest IQ game?



ITEM # SG 455 XL
INNER/MASTER 0/6
EAN CODE 5414301523666 5 414301 523666



FAMILY GAMES



6
to adult

2-4
players

playing time
±15
minutes

HUDDLE UP™

Get together or freeze!

Penguins are scattered across the ice and it's starting to get cold! Move your penguins together into a huddle... while blocking your opponents from doing the same. The first player to bring their entire penguin family together wins the game.

NEW!

Contents: game board with 4 penguin families (each with 3 large and 3 small penguins), 6 ice blocks (4 straight ice blocks and 2 curved ice blocks), game rules with 2 different difficulty-levels.



STIMULATES THESE COGNITIVE SKILLS:

FLEXIBLE THINKING



PLANNING



PROBLEM SOLVING



SPATIAL INSIGHT



CONCENTRATION



HOW TO PLAY

JUNIOR LEVEL 6+

- 1 Set up the game by taking turns scattering your opponent's penguin family across the ice.
- 2 On your turn move your penguins towards each other by moving to an ice patch, jumping over other penguins or diving underneath the ice.
- 3 The first player to move their penguin family into a single connected group wins the game.



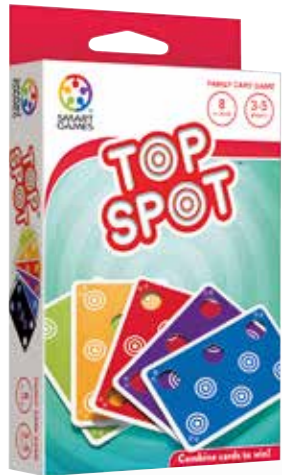
EXPERT LEVEL 8+

Temperatures drop to a new level! Same rules as the Junior level with one exception: to win the game the heads of your penguins must be at the same height as well, meaning all 3 large penguins must be standing directly on the game board and all small penguins must be standing on ice blocks.



ITEM # SGM 506
INNER/MASTER 0/6
EAN CODE 5414301524557 5 414301 524557





Contents: 65 high quality playing cards, game rules

8
to adult

3-5
players

playing time
20
minutes

TOP SPOT™

A card game for a “hole” lot of fun!

Top Spot is a multi-player game with cards that have spots and holes. By strategically combining cards, players win rounds and score points. The object of Top Spot is to achieve the highest points total over the course of the game.



STIMULATES THESE COGNITIVE SKILLS:

FLEXIBLE THINKING



PLANNING



MEMORY



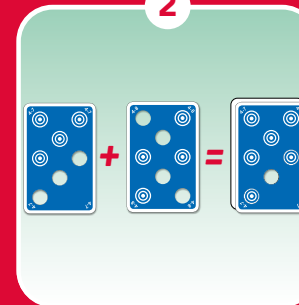
HOW TO PLAY

1



Each round every player plays a card or combination of cards.

2



When playing multiple cards, cards must be the same colour. These cards need to be placed so they are aligned behind each other. The number of “visible” spots on the card(s) is the value of your play.

3



The player with the highest value play wins that round and scores 1 point. At the end of the match the player with the highest points total wins!

ITEM # SGM 101
INNER/MASTER 12/96
EAN CODE 5414301523338 5 414301 523338



FAMILY GAMES



Contents: case that expands to create the game board, 8 red and 8 yellow 3D playing pieces, game rules, booklet with 80 challenges and solutions.

10
to adult

2
players

playing time
± 10
minutes

CUBE DUEL™

Red vs yellow! Get on top!

Balance pieces, while strategically choosing between offence and defense. But most important, get your colour on top! When not challenging other players, train your 3D building skills with the 80 challenges included.



STIMULATES THESE COGNITIVE SKILLS:

SPATIAL INSIGHT



FLEXIBLE THINKING



PLANNING



CONCENTRATION



PROBLEM SOLVING



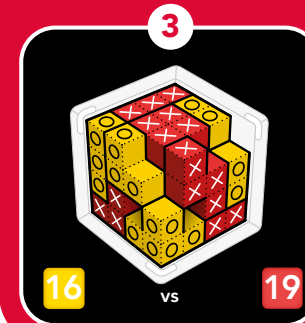
HOW TO PLAY



1 Before you start a game, click your game board together.



2 Strategically place your pieces and block your opponent from doing the same.



3 The player who has the most squares in their colour on the top sides of the cube, wins the game.

ITEM # SGM 201

INNER/MASTER 0/6

EAN CODE 5414301523376



5 414301 523376



6
to adult

2-6
players

playing time
±20
minutes

FROGGIT™

Cross the pond but beware of the fish!

Guide your frogs across the pond and block other players from doing the same. The first player to get their entire frog family to the other side wins the game. But watch out, the fish can scare your frogs back to the start! Flexible thinking, clever planning and the chance to block your opponents make this a fun and exciting game for 2 to 6 players.

Contents: game board, 1 fish, 6 frog families in different colours, game rules.



STIMULATES THESE COGNITIVE SKILLS:

FLEXIBLE THINKING
● ● ● ● ● ●

PLANNING
● ● ● ● ● ●

PROBLEM SOLVING
● ● ● ● ● ○

CONCENTRATION
● ● ● ● ● ○

MEMORY
● ● ○ ○ ○

HOW TO PLAY

JUNIOR LEVEL 6+

- 1 Place the frog families on the side of the pond.
- 2 Move the frogs across the pond by jumping over a path of lily pads. But watch out... the fish can scare frogs back to the start!
- 3 The first player to get their entire frog family across the pond wins the game!



EXPERT LEVEL 8+

Jump to the next level by combining your frogs:

- Form teams so no one can stop you.
- Trap small frogs to block your opponent.



ITEM # SGM 501
INNER/MASTER 0/6
EAN CODE 5414301523345 5 414301 523345

FAMILY GAMES



7
to adult

2
players

playing time
±15
minutes

DRAGON INFERNO™

Rule the kingdom...
or go down in flames!

Dragon Inferno challenges players to strategically build the biggest kingdom in the Dragon valley. Watch out! Fire-breathing dragons can turn kingdoms into ashes... but if you're smart, you can use the dragon's inferno against your opponent. The player with the biggest kingdom at the end of the game is the winner.

Contents: Game board,
2 sets of 7 kingdom tiles,
5 dragon tiles, 8 dragon
eggs, game rules



STIMULATES THESE
COGNITIVE SKILLS:

SPATIAL INSIGHT



FLEXIBLE THINKING



PLANNING



CONCENTRATION

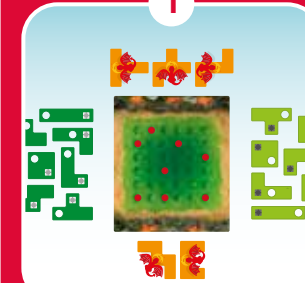


PROBLEM SOLVING



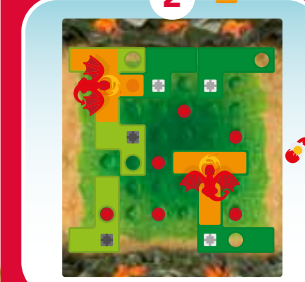
HOW TO PLAY

1



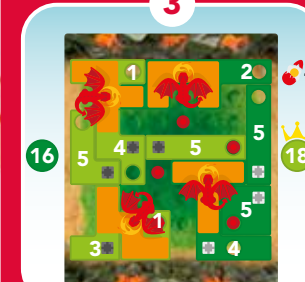
Collect your kingdom tiles, place the dragon eggs on the game board and place the dragon tiles next to the dragon caves.

2



Expand your kingdom by placing your kingdom tiles on the game board. Gather dragon eggs to summon dragons and burn your opponent's kingdom using the dragon tiles!

3



When both players are no longer able to place kingdom tiles, the game ends. The player with the biggest kingdom remaining wins the game.

ITEM # SGM 505

INNER/MASTER 0/6

EAN CODE 5414301523857



5 414301 523857



4
to adult

2-4
players

playing time
±10
minutes

GRABBIT™

Don't forget your veggies!

Hungry rabbits are jumping around the vegetable garden. Different vegetables become visible as the rabbits look under leaves. Can you remember which vegetable is planted where? If not, animals that live underground will take your vegetables back! Will you be the first to collect all 4 different vegetables?

Contents: Game board,
4 rabbits, 4 collection cards,
16 vegetable tokens,
15 leaf tiles, game rules



STIMULATES THESE COGNITIVE SKILLS:

MEMORY
● ● ● ● ● ●

CONCENTRATION
● ● ● ● ● ●

FLEXIBLE THINKING
● ● ● ● ○

PLANNING
● ● ● ○ ○

PROBLEM SOLVING
● ● ● ○ ○

HOW TO PLAY

JUNIOR LEVEL 4+

- 1 Shuffle the vegetable tokens and place them face down in the holes on the game board. Place the leaf tiles on top.
- 2 Jump with your rabbit to a movable leaf under which you think is a vegetable you want and slide it aside. If you are right, take that vegetable!
- 3 The first player to collect all 4 different vegetables is the winner of the game.




EXPERT LEVEL 6+

The animals underground join the action.
Rats steal your vegetables.
Moles allow you to take one back from your opponents!



ITEM # SGM 510
INNER/MASTER 0/6
EAN CODE 5414301524014 5 414301 524014



HAPPY CUBE[®]

JUNIOR

4-7

ORIGINAL

6-99

PRO

8-99

EXPERT

10-99



SGHC 101 D24

Happy Cube Junior
Display 24 pcs
20009234111333



SGHC 102 D24

Happy Cube Original
Display 24 pcs
20009234567833



SGHC 103 D24

Happy Cube Pro
Display 24 pcs
20009234444332



SGHC 104 D24

Happy Cube Expert
Display 24 pcs
20009234333339



SGHC 101

Happy Cube Junior
009234111339



SGHC 102

Happy Cube Original
009234567839



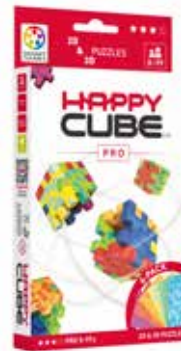
SGHC 103

Happy Cube Pro
009234444338



SGHC 104

Happy Cube Expert
009234333335



SGHC 301

Happy Cube Junior
6-pack
009234116662



SGHC 302

Happy Cube Original
6-pack
009234222608



SGHC 303

Happy Cube Pro
6-pack
009234440606



SGHC 304

Happy Cube Expert
6-pack
009234336664



HAPPY CUBE[®]

Get acquainted with Happy Cube! 6 puzzle pieces in a frame that need to turn into a perfect cube.

These foam cubes for all ages come in several colours, sizes and difficulty-levels.

Combine the brain teasers to raise your competence level by creating larger constructions. Easier said than done!



SGHC 105 D48

Happy Cube
Display 48 pcs
20009234432100



20009234432100

JUNIOR

2 X



ORIGINAL

2 X



PRO

2 X



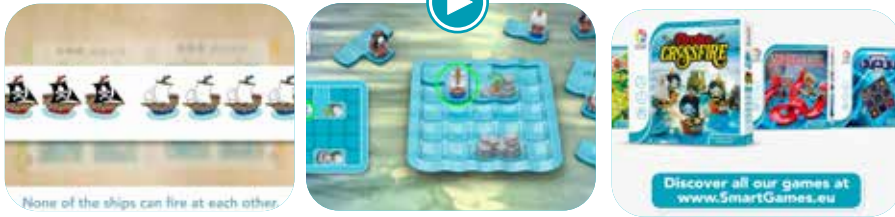
EXPERT

2 X

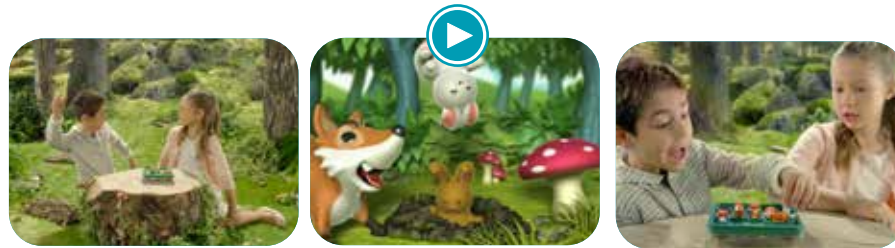


VIDEO & ADVERTISING

DEMO VIDEOS



COMMERCIALS



SOCIAL MEDIA TEASERS

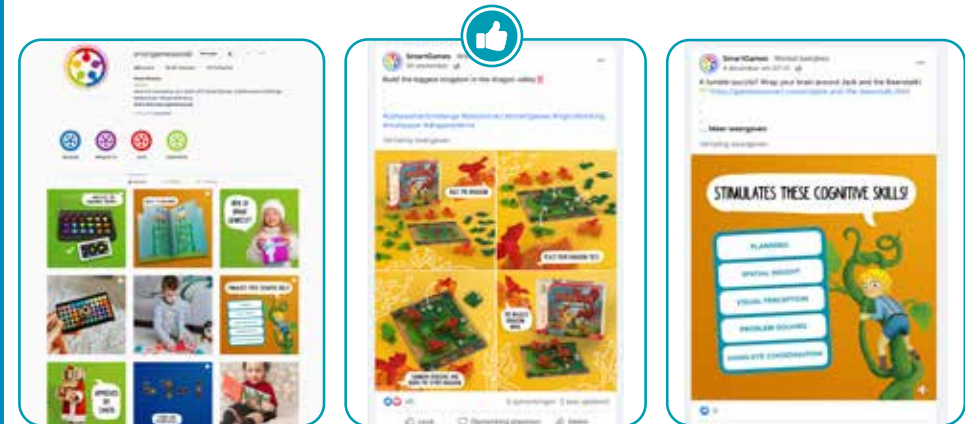


DIGITAL MARKETING

WWW.SMARTGAMES.EU



ONLINE / SOCIAL MEDIA / BLOG



DEMO



XL DEMO GAMES



**CUBE DISPLAY
MIX 3-IN-1**



**HOW TO PLAY
CARDBOARD DEMO-CARDS**



**HEXAGONAL DISPLAY
(WITH & WITHOUT SHELVES)**

IN-STORE VISIBILITY



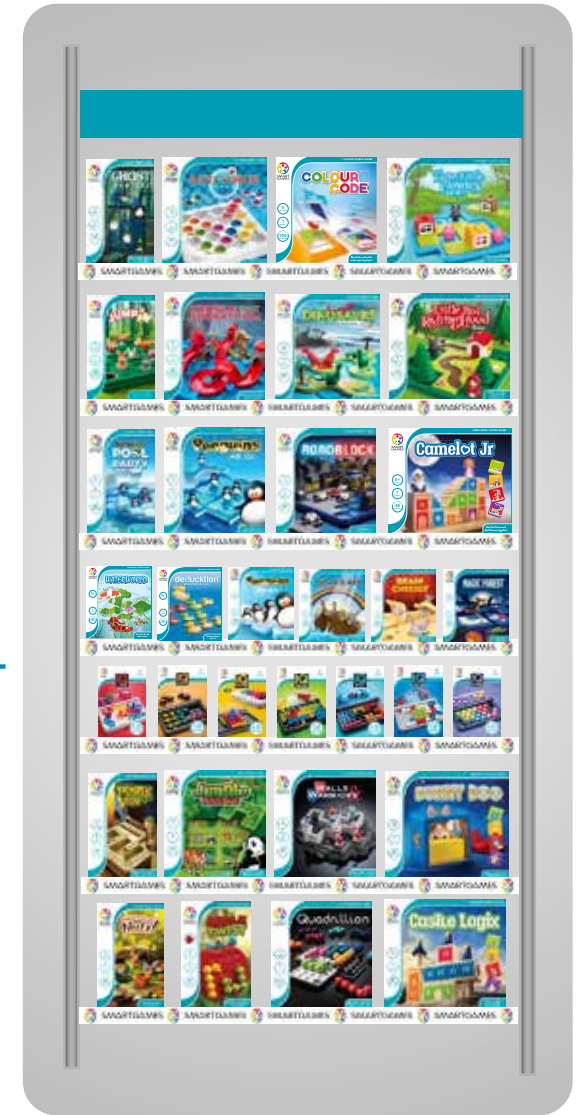
A2 POSTERS



CROSS-SELL LEAFLET



ROLL-UPS



SHELF SET-UP

POINT OF SALE



IQ ROTATING DISPLAY



**METALLIC DISPLAY
MAGNETIC GAMES**



**FROGGIT
DISPLAY**



**POP-UP
DISPLAY**